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Wood WORKS! E-Bulletin Branché sur le bois

The newsletter of the Wood WORKS! initiative / Le bulletin de l'initiative Branché sur le bois

16-12-2003
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National

- **2010 Olympics Wood Industry Technical Meeting**
The 2010 Winter Olympics present a great opportunity for the Canadian wood industry to showcase its own quality wood products in the construction of significant Olympics related structures. Strategic lobby efforts at various levels, through various groups / organisations, will be needed to promote the importance of using wood in the Olympic venues. The CWC, through the Wood WORKS! project, will focus on the technical aspects of these facilities. As such, Wood WORKS! invites all entities from across Canada to discuss the potential technical issues and see how the wood industry can support the 2010 project. This very important and timely meeting will be held in Vancouver in late January.

Rencontre technique de l'industrie du bois pour 2010

Les Olympiques d'hiver de 2010 présentent une opportunité de grande envergure pour l'industrie du bois au Canada de mettre en lumière ses produits en bois de qualité dans la construction des multiples structures Olympiques. Du lobbying stratégique à divers niveaux, par l'entremise de divers groupes / organisations, sera nécessaire à la promotion de l'importance d'utiliser le bois dans les bâtiments Olympiques. Le CCB, grâce au projet Branché sur le bois, mettra l'accent sur les aspects techniques de la construction en bois. Ainsi, Branché sur le bois invite toutes entités du Canada à une réunion à Vancouver à la fin janvier pour discuter des questions techniques, ainsi que pour déterminer comment l'industrie du bois peut apporter son appui au projet de 2010.

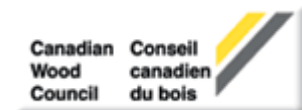
- **Wood WORKS! Strategy Document Draft Completed**
The revised draft of a comprehensive 3-year strategic plan will be completed December 19th, giving direction on the project's activities, strategies, target markets and governance. A final version of the strategy document will be available by mid-January 2004. Thanks to everyone who provided comments and input to the document.

Ébauche du plan stratégique de Branché sur le bois complétée

Une ébauche révisée du plan stratégique détaillé, étalé sur trois ans, sera finalisée le 19 décembre prochain. Le plan stratégique définit les activités, les stratégies, les marchés cibles et l'administration du projet. Une version finale du plan stratégique sera disponible vers la mi-janvier 2004. Merci à tous ceux et celles qui ont fourni des commentaires.

- **Wood WORKS! Online Project Tracking System**
The Wood WORKS! website (www.wood-works.org) acts as a virtual office and hosts the online project tracking system (OPTS), a sophisticated electronic system that permits the Wood WORKS! team and its industry partners to track construction projects to ensure their products are specified on various commercial construction projects. We invite our partners to visit the OPTS often as project data is updated regularly. Email ssabourin@cw.ca for more information or to request access to this online

Wood WORKS! is a
Canadian Wood Council
initiative



*Branché sur le bois est une
initiative du Conseil canadien
du bois*

Season's Greetings

Wood WORKS! would like to take this opportunity to wish you and your family a very safe and happy holiday season.



tool.

Système électronique de suivi de projets

Le nouveau site de Branché sur le bois (www.branchebois.org) est à la fois un carrefour d'affaires virtuel ainsi que hôte au système électronique de suivi de projets, un système en ligne sophistiqué qui permet à l'équipe de Branché sur le bois et à ses partenaires de l'industrie de suivre l'évolution de projets de construction qui pourraient utiliser le bois, afin de s'assurer que leurs produits trouvent leur place dans ces projets de construction commerciale. Nous invitons nos partenaires à visiter régulièrement le système de suivi de projet. Pour de plus amples renseignements et/ou demander accès, veuillez communiquer avec ssabourin@cwc.ca.

Joyeux Noël et Bonne Année

Toute l'équipe de Branché sur le bois vous souhaite un joyeux temps des Fêtes.

British Columbia

- **Fall Wood Design Conferences Successful**
The Fall Wood Design Luncheon Conferences drew their largest audiences to date with 110 in Kelowna, 575 in Vancouver and 198 in Victoria. The mixed crowd of architects, engineers, technologists, builders, building officials and industry representatives responded enthusiastically to the program. Participants were most appreciative to hear of new innovations in wood construction as presented by this year's speakers.
- **BC Premier Wants a Wood Olympics**
Premier Gordon Campbell is one of wood's biggest fans. At a recent Vancouver Board of Trade meeting informing the business community about the 2010 Olympic Games, the Premier declared that he wants to see the major structures built out of the world's most environmentally friendly building material. In addition to declaring that we should build with wood and showcase our skills, products and processes, the Premier would like to work to ensure research and development on wood and wood technology is in place to put the industry on the leading edge of building with wood.
- **Vancouver Trade and Convention Centre**
The design team for the new \$450M Vancouver Trade and Convention Centre lead by the firm of LMN Architects, Seattle is currently working on a Due Diligence Report for the BC Government. This includes a conceptual design for a wood signature with a potential value of \$4M in structural application and \$8M in architectural detailing. Bill Billups, technical coordinator for the Wood *WORKS!* project BC, along with wood design specialists, have met with the design team to assist in finding wood solutions. Vancouver firms who are also working on the Vancouver Trade and Convention Centre project are, Stantec as project manager, Glotman and Simpson Engineering, and the architectural firms of Downs/Archambault Partners and Musson Cattell Mackey Partnership.

Alberta

- **Partnership in Provincial Project Coordination**
Discussions are underway with the Forest Industry Suppliers and Logging Association (FISLA) to form a partnership to manage the project in Alberta. FISLA will also assist in developing a strategy and coordinating proposed activities in the province, include presentation of in-house seminars, promotion of 'Build with Wood' resolutions to municipalities, visits to design and construction offices, and recruitment of 'Wood Champions'. FISLA is an independent non-profit industry organization devoted to the sustainable development of all forest industry sectors.
- **Provincial Project Funding**
Discussions continue with Western Economic Diversification (WD) on a

Feature Stories

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Upcoming Events

[CWC Wood Solutions Fair: Vancouver, March 10](#)

[CWC Wood Solutions Fair: Toronto, September 22](#)

Wood Links

proposal for province-wide financial support. Jim Fargey, Alberta Provincial Chair, met with WD representatives and presented the business proposal in a face-to-face meeting.



[Become a Wood Champion - Wood Culture Network!](#)

Ontario

- **Provincial Strategic Planning**

Much of November was spent planning and meeting regarding the Wood WORKS! National and Provincial Strategic Plan for 2004-2007. On November 24th, the Ontario Steering Committee met to review the draft paper and provide input.

"The size of the market in Ontario, by far the largest in Canada by value of non-residential construction, is approximately \$4 billion in 2002 (using the 50% rule). If between 15% and 33% of the projects in Ontario already use wood, the new market potential is over \$3 billion. In these buildings, the potential value of wood is conservatively estimated at 12% to 13% of the total value of construction, meaning that the overall market size in Ontario's non-residential construction sector is at least \$360 million per year!"

(source Statistics Canada, CANSIM tables - Value of Building Permits, 1998-2002).

The Ontario Steering Committee is currently being revamped and will be bringing new members on that will give us a Provincial scope. The new committee will meet for a 1 day strategic planning session in January.

- **CLA Hardwood Bureau Meeting**

On December 3rd, Wood WORKS! made a presentation to members attending the Canadian Lumbermen's Association (CLA) Hardwood Bureau AGM. Opportunities were discussed to bring hardwood products into the Wood WORKS! growing Wood Culture.

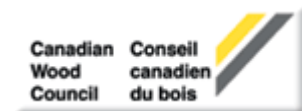
- **Construct Canada Show**

The largest construction show in Canada was held in Toronto December 3-5 at the Toronto Convention Centre. Wood WORKS! was on hand to talk to the designers, construction companies, educators, and building inspectors from across the country. The Canadian Wood Council also participated in a panel presentation on Sustainability.



[Wood \(IN\)Site, the electronic newsletter for builders, architects and engineers.](#)

Wood WORKS! is a Canadian Wood Council initiative



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Québec

- **Plan stratégique provincial**

Le Comité directeur au Québec a finalisé l'actualisation du plan d'affaire stratégique pour le déploiement du projet au Québec. L'équipe de Branché sur le bois a rencontré les représentants du Ministère des Ressources naturelles du Québec pour présenter leurs demandes pour l'obtention de financement récurrent. Une rencontre avec Industrie Canada est à venir.

- **Provincial Strategic Plan**

The Quebec provincial steering committee has finalized the strategic business plan to move forward with the proposed province-wide expansion. The Wood WORKS! team has met with the Quebec Ministry of Natural Resources to discuss their need for recurring funding. A meeting with Industry Canada is being scheduled.

New Brunswick

- **Project Funding**

As the year comes to a close, the focus of Maritimes Wood WORKS! continues to be our search for additional project funding. It was a priority in 2003 and will continue to be one in 2004. The industry truly has to work

together as "one" to ensure the continued success of this project as so many in the region stand to benefit!

- **Planning for Wood Design Conference**
Plans are underway to hold a luncheon design conference, in Halifax [NS], sometime in the spring of 2004. This event will bring the decision makers of the industry - architects, designers, engineers, technologists, builders and building officials together and provide an opportunity to learn the latest information on wood products.
- **Upcoming Events for January 2004**
Wood *WORKS!* will participate at the following events in January 2004:
 - * Forest Products Association of Nova Scotia ([FPANS](#)) Annual Meeting (January 15-16, Halifax, NS)
 - * New Brunswick Home Builders Association (NBHBA), [Habitation 2004](#) (January 21-23, Fredericton, NB)

Wood *WORKS!* would like to thank its project partners.

Branché sur le bois remercie ses partenaires.



The Wood *WORKS!* project is a national, industry-led initiative, spearheaded by the Canadian Wood Council, to promote the use of wood in commercial, industrial and institutional construction. The Wood *WORKS!* E-Bulletin is our method to communicate to you the many activities, accomplishments and successes of the initiative throughout the past month, as well as upcoming projects and events we are currently working on.

Le projet Branché sur le bois est une initiative nationale, lancée par l'industrie et menée par le Conseil canadien du bois, afin de promouvoir l'utilisation du bois dans la construction commerciale, industrielle et institutionnelle. Le Bulletin Branché sur le bois s'avère notre méthode de communication pour vous informer des activités, résultats et succès du projet au cours du mois, en plus de vous mettre au courant des événements à venir.

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For more information on Wood *WORKS!*, please visit our website www.wood-works.org
Pour de plus amples renseignements, veuillez visiter notre site Web www.branchebois.org