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Wood WORKS! E-Bulletin Branché sur le bois

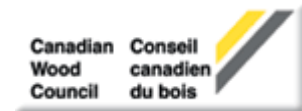
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The newsletter of the Wood WORKS! initiative / Le bulletin de l'initiative Branché sur le bois

National

- **Technical Proposal and 2010 Olympic Update**
The 2010 Technical Proposal has been finalized. Coalition partners are now developing a strategic plan to solicit the required funding to carry out the specific technical and communication activities that could be undertaken by the CWC, Wood WORKS! and other Coalition partners, as identified in the plan.
Plan technique et mise à jour sur les Jeux olympiques 2010
Le plan de projet technique pour 2010 a été finalisé. Les partenaires à la coalition de l'industrie développent maintenant un plan stratégique pour l'obtention de financements pour les activités techniques et de communication qui pourraient être entreprises par le CCB, Branché sur le bois, et les autres partenaires à la coalition, tel qu'identifiées dans le plan.
- **Development of Sponsorship Package**
Wood WORKS! is currently reviewing proposals for the development of a sponsorship package to encourage sponsorship uptake for the Wood WORKS! program. This package and marketing program would assist in selling sponsorships and communicate the benefits and value of sponsorship. Current National Project Partners will also be approached to reconfirm their support for the coming year.
Développement d'une trousse de commandite
Branché sur le bois est présentement à revoir des soumissions pour le développement d'une trousse de commandite afin d'encourager le partenariat de l'industrie au projet. Cette trousse et programme de marketing assistera à la vente de commandite ainsi qu'à la communication des divers avantages et de la valeur d'un partenariat. Nos partenaires nationaux existants seront demandés d'ici peu à reconfirmer leur appui au projet.
- **Federation of Canadian Municipalities Conference (May 27-30)**
Wood WORKS! once again had a strong presence at the FCM conference recently held in Edmonton. Over 1200 Mayors from across the country attended the 4 day conference. This event has been very successful for Wood WORKS! since the national association passed the "Build with Wood" resolution 2 years ago in Hamilton. Since that time many municipal leaders have embraced our message and promoted a wood culture in buildings in their communities. This year the Wood WORKS! provincial directors from B.C., Alberta and Ontario, as well as the national director staffed our booth and hosted a hospitality suite.
Congrès de la Fédération canadienne des municipalités (27-30 mai)
Encore cette année, Branché sur le bois a eu une forte présence lors du congrès annuel de la FCM à Edmonton. Plus de 1200 maires de partout au pays ont participé au congrès de 4 jours. Cet événement a rapporté de grand succès au projet depuis que l'association nationale a adopté une résolution « Construire avec le bois » il y a 2 ans. Depuis ce temps, plusieurs leaders

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*Branché sur le bois est une
initiative du Conseil canadien
du bois*

Feature Stories

[CWC's Newest Publication
Features Several Outstanding
Wood Buildings](#)

[Survey Report of Alberta
Architects and Engineers](#)

municipaux appuient notre message et promouvoient une culture du bois dans leurs communautés. Cette année, des représentants de Branché sur le bois de la C.-B., de l'Alberta et de l'Ontario, en plus du directeur national du projet, ont participé au salon commercial et tenu un salon d'accueil.

Upcoming Events

[CWC Wood Solutions Fair: Toronto, September 21](#)

[4th Annual ON Wood Awards Gala: Rama, November 17](#)

British Columbia

- **Working Towards Ensuring Wood is Used in Convention Centre**
For the past several years, the Wood *WORKS!* project in BC has been working hard behind the scenes to ensure that wood is used extensively in the Vancouver Convention Centre Expansion Project (VCCEP). The result of these efforts can be seen in the preliminary drawings on display at a series of open houses organized by the City of Vancouver in order to give the general public a chance to view and comment on the preliminary development application proposal. The open houses will be held Saturday, June 19, and again on Tuesday, June 22. A final open house will be held Thursday, June 24, followed by a public meeting. For more information, visit www.city.vancouver.bc.ca/commsvcs/conventioncentre.
- **Objective Based Design Course**
The one-day seminar was designed to introduce participants to the concepts of an objective / performance based Building Code. The National Research Council will be releasing an objective based version of the National Building Code of Canada during the next Code cycle. Adoption by the province of BC will follow shortly. Lowell Wade, technical advisor for the Wood *WORKS!* program was in attendance.
- **Design Features of Green Buildings**
This workshop addressed the economic aspects of green building design including the environmental implications of LEED Certification - energy conservation, water efficiency, site sustainability, indoor environmental quality as well as building materials and resources. Peter Moonen who addresses all green building issues for the program was in attendance.
- **Program Planning and Continuing Education**
On Wednesday, June 9th, BC team members held a one-day planning session for the coming year. The group was pleased to have CWC president, Pauline Rochefort, who participated in this meeting and provided her input to the BC project. The following day team members spent the morning on the Sunshine Coast visiting the Thinwood plant and West Coast Log Homes. In Sechelt they also visited two projects that include wood construction which have been completed in the past year, the Community Centre that is a timber-frame structure and the new Justice Building which is a LEED designed green building.

Wood Links

WOODCHAMPIONS
network

[Become a Wood Champion - Wood Champions Network!](#)

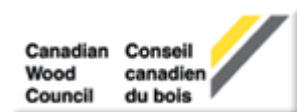
Wood
Site 

[Wood \(IN\)Site, the electronic newsletter for builders, architects and engineers.](#)

Alberta

- **Survey on the Use of Wood in Construction Applications**
A benchmark survey has been prepared to help develop, package and make available wood use education and information materials for Architects, Engineers and General Contractors involved in Commercial, Industrial and large custom Residential developments. The mailback survey, sent to Alberta design and construction firms, is complete. [Click here](#) to view the summary report. For the complete report, contact 1-780-489-5900.
- **Promotional and Awareness Initiatives**
Wood *WORKS!* will be undertaking promotional and awareness initiatives in July focusing on Alberta Forest Product Company Senior Managers soliciting their partnership and participation in the program. Media Release will also be sent in early July featuring "the new Alberta Wood *WORKS!*"

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- **Construction Project Update**
Wood WORKS! is currently pursuing / lobbying to influence the use of wood in structural applications in 3 major projects in Alberta; YMCA in Edmonton, Seniors Complex in Grande Cache, and Market Garden Development in Edmonton.
- **Upcoming Events**
 - Two Wood WORKS! Breakfast Presentations are planned for Edmonton and Calgary during Alberta Manufacturing Week. The presentations will be held September 21-22.
 - Alberta Wood WORKS! will participate in the Business Contact Session at the Alberta Forest Products Association Annual General Meeting in Jasper, AB, September 30.
 - Wood Design Conferences are planned for Fall 2004, in Edmonton and Calgary. Stay tuned for more details.

Ontario

- **New Ontario Technical Advisor**
Ontario Wood WORKS! welcomes Lauren Spudowski to the team as Technical Advisor. Lauren is a recent graduate from Queen's University, Civil Engineering program, with a specialty in Wood Design. For the next few months Lauren will be working out of the North Bay Wood WORKS! office. She can be reached at (705) 495-0347 or email lauren@wood-works.ca.
- **Ontario Forest Industries Association (OFIA) - "Value-Added Resolution"**
On June 2nd, Wood WORKS! made a presentation to the OFIA board including Deputy Minister Gail Beggs, Ministry of Natural Resources. The presentation focused on the evolution of the project over the past 4 years in Ontario, and the support needed to address the technical challenges facing the wood industry in order to expand its markets. The OFIA members passed a resolution supporting a value-added strategy for Ontario, asking the Ontario provincial government to continue their support for the Wood WORKS! initiative.
- **Fourth Annual Ontario Wood Awards Gala**
Call for nominations deadline for the 4th Annual Ontario Wood Awards Gala is September 17th, 2004. Awards night will be November 17th at the Casino Rama Hotel, Orillia, Ontario. Visit www.woodworksawards.com for nomination forms and information on the event.

Québec

- **Personne technique pour la région de Montréal**
Afin d'augmenter la présence du projet Branché sur le bois dans la région de Montréal, ainsi que pour mettre au point l'assistance technique à l'utilisation du bois dans les constructions commerciales, Branché sur le bois a embauché Patrice Tardif, architecte, qui travaillera étroitement avec architectes et ingénieurs pour faciliter l'utilisation du bois dans des constructions non-résidentielles.
Technical Advisor for the Montréal Region
In order to help increase the project's presence in Montreal and emphasize the technical issues involved in the use of wood in commercial construction, architect Patrice Tardif was hired as Wood WORKS! Technical Advisor to work closely with architects and engineers to facilitate the use of wood in

non-residential construction.

Maritimes

- **Maritime Lumber Bureau (MLB) Annual Convention
Charlottetown, PEI- June 4th**
Pauline Rochefort, President of the Canadian Wood and Marianne Berube, Ontario Wood *WORKS!* Director made a presentation to members on "Increasing the Consumption of Wood in the Commercial Marketplace".
- **Next Step for Wood *WORKS!* in Atlantic Canada**
A strategy is currently being developed for the project. Wood *WORKS!* will engage in further discussions with the Maritime Lumber Bureau (MLB) and industry partners to determine the best course of action for the project in Atlantic Canada.

Wood *WORKS!* would like to thank its project partners.

Branché sur le bois remercie ses partenaires.



The Wood *WORKS!* project is a national, industry-led initiative, spearheaded by the Canadian Wood Council, to promote the use of wood in commercial, industrial and institutional construction. The Wood *WORKS!* E-Bulletin is our method to communicate to you the many activities, accomplishments and successes of the initiative throughout the past month, as well as upcoming projects and events we are currently working on.

Le projet Branché sur le bois est une initiative nationale, lancée par l'industrie et menée par le Conseil canadien du bois, afin de promouvoir l'utilisation du bois dans la construction commerciale, industrielle et institutionnelle. Le Bulletin Branché sur le bois s'avère notre méthode de communication pour vous informer des activités, résultats et succès du projet au cours du mois, en plus de vous mettre au courant des événements à venir.

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For more information on Wood *WORKS!*, please visit our website www.wood-works.org
Pour de plus amples renseignements, veuillez visiter notre site Web www.branchebois.org