

This document is also available on the Internet / Ce document est aussi disponible sur Internet
<http://www.wood-works.org/media/news/bulletin3.htm>

Wood WORKS! E-Bulletin Branché sur le bois

20-08-2003
Edition 03-03

The newsletter of the Wood WORKS! initiative / Le bulletin de l'initiative Branché sur le bois

National

- **It is with great sadness that we announce that Catherine Lalonde, President of the Canadian Wood Council, passed away on August 3, 2003 at age 45.**

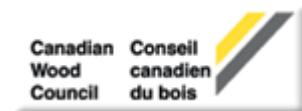
Catherine was an important part of the CWC team, having joined the Council over 10 years ago. As past Wood WORKS! National Project Manager, she has been a key player in the launch of the the Wood WORKS! project and saw the project expand considerably before taking over as president of the CWC in 2000. She was a passionate and dedicated leader and advocate for the wood industry. Catherine's guidance, generosity and friendship will be greatly missed by all who knew her. Her contribution to our industry will live on.

C'est avec grand regret que nous vous informons du décès de Madame Catherine Lalonde, présidente du Conseil canadien du bois, survenu le 3 août 2003, à l'âge de 45 ans.

Pendant plus de 10 ans, Catherine a consacré ses forces, son expertise et son savoir-faire au sein de l'équipe du CCB, rendant ainsi d'importants services à l'industrie du bois. Ancienne directrice nationale de Branché sur le BOIS!, Catherine a été une personne-clef à mettre de l'avant le lancement du projet Branché sur le BOIS! et a vu le projet prendre une expansion considérable avant d'assumer la présidence du CCB en 2000. Elle était à la fois dirigeante passionnée et championne dédiée à l'industrie canadienne du bois. Sa générosité et son engagement lui ont valu l'amitié et l'estime de ceux et celles qui l'ont connue. Ses multiples contributions resteront marquées au sein de l'industrie.

- **National Steering Committee Conference Call**
A National Steering Committee conference call is being scheduled for early September to review the progress of the Wood WORKS! project. Special attention will be given to project funding strategy and future direction.
Appel-conférence du Comité directeur national
Branché sur le bois tente organiser, pour le début septembre, un appel-conférence pour le Comité directeur national afin de revoir et discuter du progrès du projet. Une attention spéciale sera portée aux stratégies de financement ainsi qu'au futur du projet.
- **Roseline Ferre Takes on New Challenges**
Roseline Ferre, project manager for the Wood WORKS! project in British Columbia, has left the Canadian Wood Council to take on new challenges. Roseline has been with the Wood WORKS! project since the project was started as a pilot project in 1998. She has played an instrumental role in the development of the Wood WORKS! project and building a wood culture in BC. Earlier this year, Roseline was the recipient of a Golden Jubilee Commemorative Medal for her efforts in promoting the Canadian wood industry. Wood WORKS! and the CWC will miss Roseline's creativity and dedication to her work and wishes her the best in her future endeavours.

Wood WORKS! is a
Canadian Wood Council
initiative



*Branché sur le bois est une
initiative du Conseil canadien
du bois*

Feature Stories

[Wood WORKS! BC - 5th Anniversary](#)

[Attend CWC's Montreal Wood Solutions Fair - October 21](#)

[Ontario Wood Design Conference and Awards Gala](#)

[Vancouver Trade and Convention Centre](#)

[Ontario Wood Award Nominations Announced](#)

[Charles W. Stockey Centre / Bobby Orr Hall of Fame](#)

Roseline Ferre poursuit de nouveaux défis

Roseline Ferré, directrice du projet Branché sur le BOIS! de la Colombie-Britannique, a quitté le Conseil canadien du bois pour poursuivre de nouveaux défis. Roseline a travaillé au projet Branché sur le BOIS! depuis le tout début, au moment où, en 1998, il était lancé en tant que projet-pilote. Elle a joué un rôle prépondérant dans l'essor du projet Branché sur le BOIS! et le développement d'une culture du bois en Colombie-Britannique. En janvier dernier, Roseline a reçu la Médaille commémorative du jubilé d'or de la reine, qui souligne ainsi ses efforts pour mettre en valeur l'industrie du bois au Canada. Branché sur le BOIS! manquera la créativité et l'acharnement au travail de Roseline et lui souhaite tout le succès possible dans ses projets futurs.

British Columbia

- **Wood WORKS! Marks 5th Anniversary in BC**
The Canadian Wood Council's Wood WORKS! initiative in British Columbia marked a five-year anniversary on August 11. Wood WORKS! BC was launched by the Canadian Wood Council with a luncheon on August 11, 1998 in Prince George. Over the past five years Wood WORKS! in BC has made significant progress both in increasing the use of wood in non-residential construction and in building a wood culture. Follow [this link](#) for the complete story.
- **Revelstoke Aquatic Centre Project**
Wood WORKS! British Columbia is actively involved in ensuring that wood is utilized in the Revelstoke Aquatic Centre. The City of Revelstoke is currently in the RFP stage and Wood WORKS! has been talking to the mayor, council members and community members regarding wood use in the pool. Revelstoke is a forest-dependent community and Mayor Mark McKee has acknowledged the importance of using wood in the project.

Alberta

- **Provincial Project Funding**
Wood WORKS! continues its search for financial support from various levels of governments and other related organizations in Alberta, including Alberta Sustainable Resource Development. Funding proposals have been prepared and submitted to various governmental groups for review.

Ontario

- **Wood Award Nominations Announced**
Recognizing leaders in wood design and community leadership
Wood WORKS!, the agency that advocates for building with wood in commercial and industrial construction, has announced the nominees for the eleven wood award categories for the third annual Wood Awards Gala to be held in Huntsville on October 16. For the complete story, please follow [this link](#). For more information and registration, visit www.woodworksawards.com.
- **Wood WORKS! to Attend AMO Conference (August 18-20, 2003)**
Members of the Wood WORKS! Ontario office will be attending the Association of Municipalities of Ontario (AMO) conference at the Royal York Hotel in Toronto, ON from August 18-20, 2003. The conference is an excellent way to promote the 'Build with Wood' cause to mayors and councilors located throughout the province. At last year's conference, Wood WORKS! sponsored a breakfast session that included Jim Lopez, Executive

Upcoming Events

[ON Wood Design Conference: Huntsville, October 16](#)

[Ontario Wood Awards Gala: Huntsville, October 16](#)

[Value-Added Conference / Colloque de valeur ajoutée: Montreal, October 21](#)

[Wood Solutions Fair / Salon Solutions en bois: Montreal, October 21](#)

Wood Links



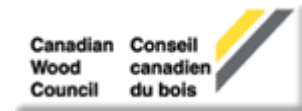
[Become a Wood Champion - Wood Culture Network!](#)



[Wood \(IN\)Site, the electronic newsletter for builders, architects and engineers.](#)

Vice-President of Forest Resources Management of Tembec and Wood WORKS! Chair, as keynote speaker. Mr. Lopez reminded AMO representatives that the development and manufacturing of value-added wood products is a fast growing field, and if every municipal project specified engineered wood products, the sector would grow 20 fold in just five years. The Association of Municipalities of Ontario is a non-profit organization with member municipalities representing 95% of Ontario's population. As of January 1, 2003, AMO had 446 municipalities as members.

**Wood WORKS! is a
Canadian Wood Council
initiative**



*Branché sur le bois est une
initiative du Conseil canadien
du bois*

Québec

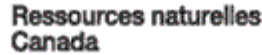
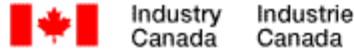
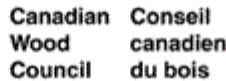
- **Colloque de valeur ajoutée / Value-Added Conference**
Préparation d'une conférence «Branché sur le bois» à Montréal dans le cadre du Salon Solutions en bois : le projet a préparé des demandes de financement auprès des gouvernements et de partenaires privés pour réaliser ce projet précédé d'une tournée des régions.

Wood WORKS! is currently preparing a "Branché sur le bois" conference to be held in conjunction with the Montreal Wood Solutions Fair. Funding proposals have been prepared and submitted to various governmental groups and corporate sponsors in order to carry out this project preceded by a provincial tour visiting various regions of Quebec.

New Brunswick

- **2003 Teachers Tour (August 18-21, 2003 - Mactaquac, NB)**
No less than 30 companies will be sponsoring approximately 40 teachers from throughout Atlantic Canada to see first hand the results of science-based forest management which is used to manage our resources for today and for the future. They will learn and see how the forest industry strives to protect the health, diversity, productivity and resiliency of the forest through sponsored tours of managed woodlands, operations, and mills, developed to provide accurate information about the forest industry.
- **Bois Tech Wood Trade Show (September 19-20, 2003)**
Wood WORKS! will be attending and exhibiting at this year's Bois Tech Wood on September 19-20. This is the most important trade show covering the wood sector in Atlantic Canada.
- **Steering Committee Update**
Please welcome our new Steering Committee Members: Mark J. McCormick of ADI Limited, Fredericton (NB); Krista Flieger of Goguen and Co., Fredericton (NB) and Romeo Cyr, retired from JD Irving and regularly involved with the MLB (Maritime Lumber Bureau).

**Wood WORKS! would like to thank its project partners.
*Branché sur le bois remercie ses partenaires.***



The Wood *WORKS!* project is a national, industry-led initiative, spearheaded by the Canadian Wood Council, to promote the use of wood in commercial, industrial and institutional construction. The Wood *WORKS!* E-Bulletin is our method to communicate to you the many activities, accomplishments and successes of the initiative throughout the past month, as well as upcoming projects and events we are currently working on.

Le projet Branché sur le bois est une initiative nationale, lancée par l'industrie et menée par le Conseil canadien du bois, afin de promouvoir l'utilisation du bois dans la construction commerciale, industrielle et institutionnelle. Le Bulletin Branché sur le bois s'avère notre méthode de communication pour vous informer des activités, résultats et succès du projet au cours du mois, en plus de vous mettre au courant des événements à venir.

If you encounter any problems receiving or viewing this bulletin, please contact [Wood WORKS!](mailto:WoodWORKS@wood-works.org)

To unsubscribe, simply reply to this email with the word "remove" in the subject line.

Si vous éprouvez des difficultés techniques avec ce bulletin, veuillez contacter [Branché sur le bois](mailto:BranchéSurLeBois@branchebois.org)

For more information on Wood *WORKS!*, please visit our website www.wood-works.org

Pour de plus amples renseignements, veuillez visiter notre site Web www.branchebois.org