

This document is also available on the Internet / Ce document est aussi disponible sur Internet  
<http://www.wood-works.org/media/news/2004/ebulletin10.htm>

## Wood WORKS! E-Bulletin Branché sur le bois

15-10-2004  
Edition 04-10

The newsletter of the Wood WORKS! initiative / Le bulletin de l'initiative Branché sur le bois

### National

- **Sylvain Sabourin Leaves Wood WORKS! to Explore New Opportunities**  
Sylvain Sabourin, Wood WORKS! technical advisor, will leave the project and CWC, at the end of the month, to pursue new opportunities. Sylvain's energy and competence are reflected in his significant contribution to the Wood WORKS! project by developing manuals, brochures, Wood WORKS! E-bulletin and by presenting at Luncheon Conferences. Wood WORKS! and CWC would like to thank Sylvain for the work he has done and wish him the very best in his future endeavors. For more information, please follow [this link](#).

*Sylvain Sabourin quitte Branché sur le bois pour explorer de nouveaux défis* Sylvain Sabourin, délégué technique, quittera le projet Branché sur le bois ainsi que le CCB, à la fin du mois, pour relever de nouveaux défis. Son énergie et sa compétence se sont reflétés dans sa contribution au projet Branché sur le bois à travers le développement de manuels, brochures, E-Bulletin Branché sur le bois et par des présentations aux déjeuners-causerie. L'équipe de Branché sur le bois et le CCB voudraient remercier Sylvain pour le travail qu'il a accompli et lui souhaiter le meilleur succès dans ses futurs projets. Pour de plus amples renseignements, veuillez suivre [ce lien](#).

- **2010 Olympic Update**  
The technical proposal/plan has been completed and has been integrated into a broader strategic plan that addresses the 2010 opportunities that exist for the Canadian forest products industry. The 2010 strategic plan is presently being finalised and initial discussions with key industry groups and companies are imminent.

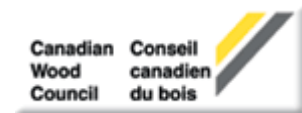
#### **Mise à jour sur les Jeux olympiques 2010**

*Le plan de projet technique a été finalisé et a été intégré dans un plan stratégique plus générique qui adressera les opportunités qu'offrent les Jeux de 2010 pour l'industrie des produits forestiers du Canada. Le plan stratégique 2010 sera complété sous peu et les discussions initiales avec les groupes d'industrie-clé et les compagnies sont imminentes.*

- **Wood WORKS! Team and National Steering Committee Meetings**  
The Wood WORKS! team and the National Steering Committee will meet in November in Toronto. Additional information about the National Steering Committee will be send in the next few weeks. The Wood WORKS! team will participate to the Fourth Annual Wood WORKS! Awards Gala that will be held on November 16th, 2004 at the Casino Rama Hotel in Rama, Ontario.

*Rencontres de l'équipe Branché sur le bois et du Comité directeur national* L'équipe de Branché sur le bois et le Comité directeur national se rencontreront en novembre à Toronto. Les renseignements supplémentaires sur le Comité directeur national seront envoyés dans quelques semaines. L'équipe de Branché sur le bois participera au Quatrième Gala de remise des prix Branché sur le bois qui aura lieu le 16 novembre à l'Hôtel Casino

Wood WORKS! is a  
Canadian Wood Council  
initiative



*Branché sur le bois est une  
initiative du Conseil canadien  
du bois*

### Feature Stories

---

[Sylvain Sabourin Leaves CWC  
to Pursue New Opportunities](#)

---

[Sylvain Sabourin quitte le CCB  
pour relever de nouveaux défis](#)

---

[Toronto Wood Solutions Fair  
marks over 50 Fairs and 10  
years of success: Special  
Awards of Recognition](#)

---

[Approximately 1000 Attend  
CWC'S Toronto Wood](#)

## British Columbia

- **Success at Annual Meeting of the Union of BC Municipalities**  
In recent years, Wood *WORKS!* has been well represented at the Union of BC Municipalities annual convention. This year, in Kelowna, was no exception. One of the highlights of the event was the presentation of community recognition awards at the regional luncheons. Selected communities in each of the five regional areas were recognized for their use of wood components in the design and building of municipal structures. Elected officials who received the wood engraved plaques were pleased with the recognition. This award presentation will become an annual event. Wood *WORKS!* BC was also selected by the UBCM executive to provide a training workshop for the delegates. The topic presented in conjunction with the BC Building Corporation was "Procuring a High Performance Building". Delegates in attendance learned the steps necessary in attaining a high performance building for their community and the part wood can play.
- **Provincial Steering Committee and Olympic 2010 Technical Meeting**  
Member of both the Provincial Steering Committee and the Olympic 2010 Technical Committee are reminded of the meetings being held in Delta on Tuesday, October 19. The location is the Delta Airport Inn, 3500 Cessna Drive, Delta (Armstrong Room). The Olympic 2010 Technical Meeting will begin at 8:30am and is expected to last until 11:30am. Topics for discussion include the Speed Skating Oval, Richmond; the Ice Hockey Arena at UBC; a Draft Strategy for 2010 Olympics and an update on the Industry Coalition. Following lunch, there will be a meeting of the Provincial Steering Committee beginning at 12:30pm.

## Alberta

- **Provincial Steering Committee**  
An Alberta Wood *WORKS!* Committee has been established to help guide the program into the future. The first meeting will be held October 18.
- **Alberta Wood Design Conferences**  
Two Wood Design Conferences are planned for Edmonton and Calgary on November 3rd and 4th, respectively. Speakers include Ty Farrow, Farrow Partnership Architects, and Ineke Van Zeeland, Codes and Standards Specialist at the Canadian Wood Council. For more information, please follow [this link](#).
- **Upcoming Events**  
- Alberta Wood *WORKS!* will be attending the Alberta Building Safety Codes Annual Event in Banff, AB, December 2-4.

## Ontario

- **AFMO (Association francophone des municipalités de L'Ontario) AGM, September 16th & 17th, Cornwall**  
Ontario Wood *WORKS!* and the CWC had a strong presence at this year's Francophone municipalities conference. CWC President, Pauline Rochefort, was one of the keynote speakers delivering a powerful message to all participants on the economic significance of the wood industry in Ontario and the opportunities for municipalities in the future.
- **CWC SAGM & Wood Solutions Fair, September 20th & 21st, Toronto**  
The Ontario Growth Plan draft was presented to the CWC board of directors and key partners at the CWC SAGM recently held in Toronto.

---

## Upcoming Events

---

[2004 Alberta Wood Design Conference: Edmonton, November 3 and Calgary, November 4](#)

---

[4th Annual ON Wood Awards Gala: Rama, November 16](#)

---

[2004 BC Conferences: Kelowna, November 23; Victoria, November 30; Vancouver, December 1](#)

---

---

## Wood Links

---

**WOODCHAMPIONS  
network**

[Become a Wood Champion - Wood Champions Network!](#)

---

**Wood  
Site** 

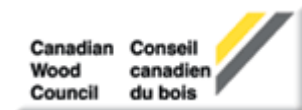
[Wood \(IN\)Site, the electronic newsletter for builders, architects and engineers.](#)

---

The Ontario Wood *WORKS!* team helped organize the luncheon presentation at the Toronto Wood Solutions Fair on September 21st. A recurring video was played throughout the luncheon showcasing Wood *WORKS!* projects from across Canada to the 1,000 people attending the Fair. Jim Lopez, Chair of the Ontario Wood *WORKS!* Steering Committee, and EVP, President Tembec Forest Products Group, delivered the keynote address at the luncheon.

- Strategy Institute's Green Building Summit, September 22, 23, Toronto**  
A variety of speakers at the summit gave a clear indication as to the direction of the sustainability definition within Canada. The emphasis was on what is sustainable to the occupants of the building, indicating our efforts should be directed towards the benefits of wood on the occupants well being. LEED representatives also noted the LEED rating system will slowly be awarding more points toward material selection of a building in future versions. Point system for particular materials will be allocated based on the life cycle inventory of ATHENA. A variety of CWC and Wood *WORKS!* material was distributed to attendees of the summit.
- Jury Meeting, October 4th, Toronto**  
This year's Jury was very impressed by the number and high calibre of entries at their recent meeting. Twelve award winners were selected from over 50 entries from across the Province for this year's 4th Annual Wood *WORKS!* Awards Gala to be held on November 16th, at Casino Rama. The award winners will once again honour and showcase innovative applications of wood products throughout the Province. Please visit [www.woodworksawards.com](http://www.woodworksawards.com) for information and to register for the event.
- Ontario Building Officials Association (OBOA) AGM, October 4th-6th, Kitchener, Ontario**  
Ineke Van Zeeland, from the CWC and Marianne Berube, Wood *WORKS!* Ontario held a 2-hour session at the OBOA conference in Kitchener. Over 300 building officials attended the conference and were updated on new initiatives pertaining to fire codes, and the growing Wood *WORKS!* campaign.
- Ontario Growth Plan**  
The Wood *WORKS!* Ontario growth plan draft copy has received much feedback from stakeholders and is being reformatted to accommodate the recommendations.
- Project Leads**  
Wood *WORKS!* has been pursuing many arena projects in the province. Arenas in Kingston, Sault Ste. Marie, and Smiths Falls are all at the conceptual stage, the key stage for us to educate involved parties. The Great Wolf Lodge will be a great showcase of wood in the Niagara region. Wood *WORKS!* will continue contact with the contractor to ensure optimization of wood material.

Wood *WORKS!* is a  
Canadian Wood Council  
initiative



*Branché sur le bois est une  
initiative du Conseil canadien  
du bois*

## Québec

- L'Initiatives pour les projets du Québec***  
*La directrice technique de Branché sur le bois au Québec, Mme. Patrice R. Tardif, a commencé à effectuer des rencontres dans le but d'accroître la réalisation de projets vitrine et l'utilisation du bois. Elle a notamment rencontré M. Marc Vézina et M. Jean-Paul Gilbert du ministère des Ressources naturelles, de la Faune et des Parcs; M. Robert Lauzon et M. Cheick Ouattara du ministère du Développement économique et régional et de la Recherche; ainsi que les associations forestières, le CIFQ (Conseil de l'industrie forestière du Québec) et l'AQFSB (Association québécoise des*

*fabricants de structures de bois). De plus, les coordonnées des professionnels travaillant à des projets de construction non résidentielle au Québec lui ont été transmises.*

#### **Initiatives for Wood WORKS! in Quebec**

Ms. Patrice R. Tardif, Technical Director for Wood WORKS! in Quebec, has met with key players within the province in order to increase opportunities for showcasing wood projects and the use of wood. Among others, she met with Mr. Marc Vézina and Mr. Jean-Paul Gilbert from the Department of Natural Resources, Wildlife and Parks; Mr. Robert Lauzon and Mr. Cheick Ouattara from the Department of Economic and Regional Development and Research; as well as forest associations representatives at QFIC (Quebec Forest Industry Council) and AQFSB (Association québécoise des fabricants de structures de bois). In addition, she has gathered the contact information of design professionals involved in non-residential construction projects.

**Wood WORKS! would like to thank its project partners.**

*Branché sur le bois remercie ses partenaires.*



The Wood WORKS! project is a national, industry-led initiative, spearheaded by the Canadian Wood Council, to promote the use of wood in commercial, industrial and institutional construction. The Wood WORKS! E-Bulletin is our method to communicate to you the many activities, accomplishments and successes of the initiative throughout the past month, as well as upcoming projects and events we are currently working on.

*Le projet Branché sur le bois est une initiative nationale, lancée par l'industrie et menée par le Conseil canadien du bois, afin de promouvoir l'utilisation du bois dans la construction commerciale, industrielle et institutionnelle. Le Bulletin Branché sur le bois s'avère notre méthode de communication pour vous informer des activités, résultats et succès du projet au cours du mois, en plus de vous mettre au courant des événements à venir.*

---

If you encounter any problems receiving or viewing this bulletin, please contact [Wood WORKS!](#)

To unsubscribe, simply reply to this email with the word "remove" in the subject line.  
*Si vous éprouvez des difficultés techniques avec ce bulletin, veuillez contacter [Branché sur le bois](#)*

**For more information on Wood WORKS!, please visit our website [www.wood-works.org](http://www.wood-works.org)**  
*Pour de plus amples renseignements, veuillez visiter notre site Web [www.branchebois.org](http://www.branchebois.org)*