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Wood WORKS! E-Bulletin Branché sur le bois

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The newsletter of the Wood WORKS! initiative / Le bulletin de l'initiative Branché sur le bois

National

- **Technical Strategy Meeting for 2010 Olympics**

A coalition representing the Canadian Wood Products Industry has been formed in order to facilitate the use of wood in the Olympic facilities, with CWC and Wood WORKS! spearheading the technical aspect of this endeavor. A meeting was held to develop a strategic plan that reviews and addresses the technical issues that might restrict the use of wood products in the 2010 buildings. The technical strategies proposed by the group were presented to members from the coalition.

Rencontre technique de l'industrie du bois pour 2010

Une coalition de l'industrie du bois a été formée afin de faciliter l'accès et l'utilisation des produits en bois dans la construction de structures Olympiques. Le CCB et Branché sur le bois s'occupera des aspects techniques. Une rencontre a eu lieu et un plan stratégique a été développé pour revoir et aborder les questions techniques qui pourraient restreindre l'utilisation des produits en bois dans les constructions de 2010. Les stratégies techniques proposées par le groupe ont été présentées à certains membres de la coalition.

- **Project Sponsorship and Funding**

Seeking funding is an ongoing task, and has been *extremely challenging* considering the difficult times our industry is presently facing. A sponsorship strategy and promotional campaign are being developed to invite new partners to join the Wood WORKS! project and help develop new markets for structural and architectural wood products in Canada.

Partenariat et financement

L'obtention du financement est un défi sans cesse présent dans un contexte économique difficile. Une stratégie de partenariat et une campagne de promotion se préparent pour inviter de nouveaux partenaires à se joindre au projet Branché sur le bois et ainsi aider au développement des marchés des produits en bois structuraux et architecturaux au Canada.

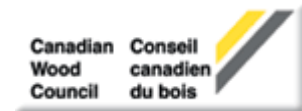
- **Wood WORKS! Influenced Project Case Study**

An informative case study bulletin is being prepared to showcase Canadian-built projects, influenced by Wood WORKS!. Featured projects include the West Van Aquatic Centre (BC), the Hinton Government Centre (AB), the Charles W. Stockey Centre for the Performing Arts (ON), the Courtenay Library (BC), the Intuit Canada Headquarters (AB), the Thunder Bay Regional Hospital (ON), the Saint-Prime Golf Clubhouse (QC) and the Kwalikum Elementary School (BC). The case study will be ready for distribution in late March.

Études de cas Branché sur le bois

L'équipe de Branché sur le bois prépare un bulletin d'études de cas mettant en lumière des projets de construction en bois canadiens influencés par Branché sur le bois. En vedette, le Centre aquatique West Van (BC), le Centre Hinton (AB), le Centre Charles W. Stockey pour les arts de la scène

Wood WORKS! is a
Canadian Wood Council
initiative



*Branché sur le bois est une
initiative du Conseil canadien
du bois*

Feature Stories

[Globe and Mail: Architects
finds Wood Works!](#)

[Wood WORKS! Offering More
Technical Assistance](#)

[Fourth Annual Ontario Wood
Awards Gala](#)

(ON), la bibliothèque de Courtenay (BC), le bureau chef de Intuit Canada (AB), l'Hôpital régional de Thunder Bay (ON), le club de golf de Saint-Prime (QC) et l'école Kwalikum (BC). L'étude de cas sera disponible à la fin mars.

British Columbia

- **Focus Groups**
Coordinated in conjunction with Forintek, Wood WORKS! BC in hosting four Focus Groups in the month of February for the purpose of better understanding issues that concern the use of wood in non-residential construction. Feedback reflecting the needs of the design and construction industry will be compiled for our industry partners. Sessions will be held in Victoria, Richmond, Vancouver and Kelowna with a range of professional attending, which includes architects, engineers, quantity surveyors, builders, developers, and building code consultants.
- **In-House Seminars**
Wood WORKS! will be on the road this month visiting design offices throughout the Okanagan with an In-House Seminar presentation. Guest speaker Les Jozsa, B.Sc. Forestry, with 35 years of experience including technology transfer, training and education will be speaking on the "Properties of Wood". This engaging seminar will orient participants to the properties of wood, and give insight on issues relating to its use in design and construction. Specially built models of softwood and hardwood structure (from 100 to 10,000 times magnification), a collection of cross sections, and actual pieces of lumber will be used to communicate information on a wide range of issues.
- **Wood Solutions Fair**
March 10 is the date set for the upcoming Wood Solutions Fair in Vancouver. Included in the program this year are experts in wood design from Europe. Michael Flach, director for the Institute for Steel, Wood and Mixed Technologies in Construction, Austria will be presenting "Wood, an Efficient Building Material for Holistic Design." From Norway, speaking on "Norwegian Architecture in Timber: An Olympic Experience", we have Terje Rorby and Jan Inge Lindeberg, Biong Architecture. Registration for participants and exhibitors is available online at the Wood Solutions Fair website at www.woodsolutionsfair.com.
- **Second Technical Advisor Joins BC Staff**
Lowell Wade has recently joined Wood WORKS! BC and will be helping increase the project's emphasis on technical issues involved in the use of wood in commercial construction. As a Technical Advisor for Wood WORKS!, he will be joining Bill Billups to work closely with architects and engineers in order to facilitate the use of wood in non-residential construction. Follow [this link](#) for the complete story.

Alberta

- **Provincial Strategic Plan**
The Forest Industry Suppliers and Logging Association (FISLA) has officially come on board to form a partnership to manage the project in Alberta. A provincial strategic plan is being developed and Wood WORKS! activities are being proposed. FISLA is an independent non-profit industry organization devoted to the sustainable development of all forest industry sectors.
- **Provincial Project Funding**
Alberta Sustainable Resource Development (ASRD) has approved an

Upcoming Events

[CWC Wood Solutions Fair:
Vancouver, March 10](#)

Dîner-conférence du Bas Saint-Laurent: Rimouski, le 24 mars

[CWC Wood Solutions Fair:
Toronto, September 21](#)

Wood Links



[Become a Wood Champion -
Wood Culture Network!](#)



[Wood \(IN\)Site, the electronic
newsletter for builders,
architects and engineers.](#)

Wood WORKS! is a
Canadian Wood Council

additional \$30,000 funding to the Alberta provincial project. Wood *WORKS!* would like to thank the ASRD for their financial support to help develop new markets for structural and architectural wood products within the province of Alberta.

- **Survey on the Use of Wood in Construction Applications**

A benchmark survey has been prepared to help develop, package and make available wood use education and information materials for Architects, Engineers and General Contractors involved in Commercial, Industrial and large custom Residential developments. The mailback survey will be sent to Alberta design and construction firms within the next few weeks.



Branché sur le bois est une initiative du Conseil canadien du bois

Ontario

- **Thunder Bay Architects Tour**

Wood *WORKS!* staff visited offices of Kuch, Stephenson, Gibson and Malo and Ahsanal Habib, previous Wood Awards recipients. They were presented with a commemorative poster we have produced honouring our past 3 years winners and showcase projects.

- **CBC Radio Interview**

On Friday January 16th, Marianne Berube, Ontario Wood *WORKS!* director was interviewed on CBC's Morning North for 10 minutes. Discussion started with the Legacy Trust Report released earlier in the week. It gave Wood *WORKS!* and the Canadian Wood Council excellent exposure, as we were able to talk about the progress we have made in Ontario in "Building a wood Culture". The LLT report refers to this as clustering - between industry, all 3 levels of government, and education. The interview was broadcast across northern Ontario and commended by many listeners.

- **Loyalist College Presentation**

On January 26th, Wood *WORKS!* made a presentation to over 100 architect technology students. Many have had very little exposure to wood products and were very interested in new technology in the industry. They were particularly inspired by the many innovative new projects recently built across the country ie. Credit Valley Hospital, the Vancouver Sky Trains, the Surrey Centre and the opportunity for the 2010 Olympics.

- **Toronto Architects and Engineers Tour**

Wood *WORKS!* visited the following offices the last week of January to present commemorative posters (all were previous award winners) and discuss upcoming projects;

- Halsall Engineers
- Carruthers Wallace Engineers
- Keith Loffler architects
- ZAS architects

- **Ministers' Breakfast**

On January 29th, Marianne Berube attended a breakfast reception held for the Honourable David Ramsey, Minister of Natural Resources and the Honourable Greg Sorbara, Minister of Finance. We were able to meet briefly with the Ministers and discuss the CWC / Wood *WORKS!* initiative.

- **Ontario Wood Truss Fabricators Association**

On January 29th, a presentation on the CWC and Wood *WORKS!* was given to the OWTFa members at their AGM in Toronto.

- **Architects finds Wood Works!**

Staff worked with Globe & Mail reporter Gloria Taylor to profile the Thunder Bay hospital, architect Tye Farrow and why the CWC is predicting a resurgence in large scale wood buildings despite building code restrictions. The article appeared as a special edition to the Globe & Mail, Tuesday,

February 3rd, 2004 (page B9). For the complete story, follow [this link](#).

Québec

- ***Soumission de plan d'affaires révisé***
Le président du projet au Québec et le coordonnateur Raynald Harvey ont rencontré le directeur québécois de Développement économique Canada pour lui soumettre le nouveau plan d'affaires révisé. L'implication des autres agences d'Industries Canada dans le projet dans les autres provinces a été évoquée. Le responsable de DÉC a affirmé que le projet était très pertinent mais que les critères de programmes de son organisme restent orientés vers les marchés d'exportation. Différentes pistes de financement ont été abordées et de nouvelles démarches seront effectuées afin d'en vérifier la pertinence.

Revised Strategic Plan Submitted

The Quebec provincial committee chair and Wood WORKS! coordinator met with the Quebec Minister for Economic Development Canada (EDC) to present and submit a new revised strategic plan. The partnership with other Industry Canada agencies in other provinces were discussed. Although EDC recognizes the importance of the project, their program criteria remains focused on export markets. Various other funding leads were discussed and follow-up is underway.

- ***Dîner-conférence du Bas Saint-Laurent***
Les membres de Branché sur le bois dans la région du Bas Saint-Laurent organisent un dîner-conférence le 24 mars prochain dans le but de sensibiliser et d'informer les intervenants à différents niveaux de la «chaîne de production» des produits du bois. Les séminaires seront présentées par des conférenciers du CCB. Toutes les personnes intéressées à y participer peuvent communiquer avec Denis Pineault au (418) 724-6440.

Luncheon Conference in Lower St Lawrence Region

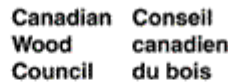
Project supporters in the Lower St Lawrence region are hosting a luncheon conference to create awareness and inform design and construction professionals on wood products and the newest trends in wood construction. CWC staff will be key speakers at the event. The Conference will be held March 24th, in Rimouski. For more information, contact Denis Pineault (418) 724-6440.

New Brunswick

- **Moncton Annual Home Show - March 19-21**
Wood WORKS! will again be participating in the 15th Annual Home Show, to be held March 19-21, 2004 at the Moncton Coliseum Agrena Complex. This event is "truly" a Home Show, comprised exclusively of businesses and people who are in the Home Building, Home Refurbishing and Home Renovation Industry.
- **Atlantic Building Materials Show - March 26-28**
"Building Partners for 50 Years" is the theme of this year's Atlantic Building Materials Show. The Atlantic Building Material Show is the largest of its kind, east of Montreal, and features over 250 exhibitor firms. This show, scheduled for March 26-28, 2004 is open to all retailers in the building supply, home improvement, decorating and hardware industry. Wood WORKS! has the privilege again this year of attending! ... what a tremendous opportunity for Wood WORKS! to network!!

Wood WORKS! would like to thank its project partners.

Branché sur le bois remercie ses partenaires.



Industry Canada / Industrie Canada



Natural Resources Canada / Ressources naturelles Canada



Développement économique Canada pour les régions du Québec

Canada Economic Development for Quebec Regions

The Wood **WORKS!** project is a national, industry-led initiative, spearheaded by the Canadian Wood Council, to promote the use of wood in commercial, industrial and institutional construction. The Wood **WORKS!** E-Bulletin is our method to communicate to you the many activities, accomplishments and successes of the initiative throughout the past month, as well as upcoming projects and events we are currently working on.

Le projet Branché sur le bois est une initiative nationale, lancée par l'industrie et menée par le Conseil canadien du bois, afin de promouvoir l'utilisation du bois dans la construction commerciale, industrielle et institutionnelle. Le Bulletin Branché sur le bois s'avère notre méthode de communication pour vous informer des activités, résultats et succès du projet au cours du mois, en plus de vous mettre au courant des événements à venir.

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