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## Wood WORKS! E-Bulletin Branché sur le bois

15-11-2004  
Edition 04-11

The newsletter of the Wood WORKS! initiative / Le bulletin de l'initiative Branché sur le bois

### National

- **2010 Olympic Update**

The technical proposal/plan has been completed and has been integrated into a broader strategic plan that addresses the 2010 opportunities that exist for the Canadian forest products industry. The 2010 strategic plan has been finalized and presented to the two Co-chairs: Hank Ketcham from West Fraser Timber Co. Ltd., and John W. Weaver from Abitibi-Consolidated. A face-to-face meeting with Canadian CEO's is scheduled for November 17th, 2004.

***Mise à jour sur les Jeux olympiques 2010***

*Le plan de projet technique a été finalisé et intégré dans un plan stratégique plus générique qui comprend les opportunités qu'offrent les Jeux de 2010 pour l'industrie des produits forestiers du Canada. Le plan stratégique 2010 sera complété sous peu et présenté aux deux Chaires: Hank Ketcham du West Fraser Timber Co. Ltd et John W. Weaver du Abitibi-Consolidated. Une réunion avec les directeurs généraux canadiens est prévue le 17 novembre 2004.*

- **Wood WORKS! Team Meeting**

The Wood WORKS! team will participate to the Fourth Annual Wood WORKS! Awards Gala [www.woodworksawards.com](http://www.woodworksawards.com) that will be held on November 16th, 2004 at the Casino Rama Hotel in Rama, Ontario. The Wood WORKS! team meeting will be held on November 17th & 18th, 2004 in Toronto at Hilton Toronto Airport Hotel.

***Rencontre de l'équipe Branché sur le bois***

*L'équipe de Branché sur le bois participera au quatrième Gala de remise des prix Branché sur le bois [www.woodworksawards.com](http://www.woodworksawards.com) qui aura lieu le 16 novembre à l'Hôtel Casino Rama, à Rama en Ontario. L'équipe de Branché sur le bois se rencontrera les 17 & 18 novembre, 2004 à l'Hôtel Hilton Toronto Airport.*

- **National Steering Committee Meeting**

The National Steering Committee Meeting has been postponed to a later date, while waiting the completion of the Ontario and British Columbia Growth Plan. Further information about the new date will be sent in the near future.

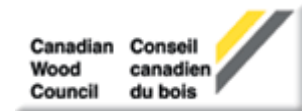
***Rencontre du Comité directeur national***

*La réunion du Comité directeur national est reportée à une date ultérieure en attente de l'achèvement du plan de développement d'Ontario et de Colombie Britannique. Les renseignements supplémentaires sur la nouvelle date seront envoyés bientôt.*

### British Columbia

- **Inaugural Wood Design Awards Gala Set for March 7th, 2005**  
Wood WORKS! BC is coordinating first Annual Recognition in Wood

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du bois*

### Feature Stories

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[BC Wood WORKS! - Northern Tour](#)

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[Report on the 2010 Technical Advisory and Provincial Steering Committee Meetings](#)

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[Meeting with the AQFSB \(Association québécoise des fabricants de structures de bois\)](#)

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[Rencontre avec l'AQFSB \(Association québécoise des](#)

Awards/British Columbia. This premier event, designed to celebrate and recognize the growing wood culture in British Columbia will bring designers, politicians and forestry industry leaders together with a celebratory Gala dinner on March 7th, 2005 at the Four Seasons Hotel, Vancouver. Set on the eve of Vancouver's Wood Solutions Fair, this will be an opportunity to recognize designers, communities and builders who are committed to excellence in wood. The sixteen categories for nominations are varied, covering everything from wood use in residential buildings to use of wood in recreational and institutional Wood projects. Other categories will acknowledge leaders who are doing their part to build a wood culture in the province.

Companies who have made an early commitment to award sponsorship for the event are: Canadian Wood Council, Canfor, Coast Forest and Lumber Association, Forintek, Gorman Bros., Structurlam, Tolko, Western Archrib, Weyerhaeuser. Nomination forms will be available online, later this month, at the CWC's website [www.cwc.ca](http://www.cwc.ca)

- **Fall Wood Design Luncheon Conferences**

Wood *WORKS!* BC is once again hosting the Fall Wood Design Luncheon Conferences. This year's events will be held in Kelowna on November 23rd, in Victoria on November 30th and in Vancouver on December 1st. For details on conferences please visit the following link: [Wood Design Luncheon Conferences](#)

- **Report on the 2010 Technical Advisory and Provincial Steering Committee Meetings**

There was an excellent turnout from our partners and associates for the October 19th meeting of the 2010 Technical Advisory Committee. The meeting started with an informative presentation from the City of Richmond who has successfully won the bid to have the Speed Skating Oval built in their community. For the complete story, please follow [this link](#)

- **Northern Tour**

Business and municipal leaders from Prince George, Fort St. James, Smithers and surrounding communities recently had an opportunity to learn more about Wood *WORKS!* and the use of wood in commercial construction. Mary Tracey, Director for Wood *WORKS!* BC, visited the northern communities as this year's speaker for COFI North's annual speaking tour. For the complete story, please follow [this link](#)

## Alberta

- **Provincial Steering Committee**

Alberta Wood *WORKS!* Provincial Committee held its first meeting to provide guidance to annual operations and overall program delivery.

- **Alberta Wood Design Conferences**

Alberta Wood Design Conferences, with guest speaker's Tye Farrow and Ineke van Zeeland on Nov 3rd and 4th in Edmonton and Calgary, hosted over 300 people (combined). Based on conference's surveys most participants were architects followed by engineers; 77% indicated they knew of the Canadian Wood Council & Wood *WORKS!* prior to the Conference. Average rating in terms of Informational and Inspirational values were 4 out of 5 (where 5 is the highest).

- **Upcoming Events**

Alberta Wood *WORKS!* will be attending the Alberta Building Safety Codes Annual Event in Banff, AB on December 2-4.

Alberta Wood *WORKS!* will be attending and speaking at the Alberta Building Officials Annual Fall Conference in Banff, Alberta on Dec 3-5,

[fabricants de structures de bois](#)

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## Upcoming Events

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[4th Annual ON Wood Awards Gala: Rama, November 16](#)

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[2004 BC Conferences: Kelowna, November 23; Victoria, November 30; Vancouver, December 1](#)

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## Wood Links

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WOODCHAMPIONS  
**network**

[Become a Wood Champion - Wood Champions Network!](#)

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Wood  
**Site** 

[Wood \(IN\)Site, the electronic newsletter for builders, architects and engineers.](#)

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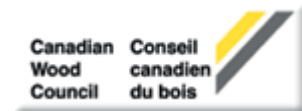
2004 .

- **Project Leads**

Alberta Wood *WORKS!* is working on 2 projects: \$36M Edmonton Art Gallery Expansion and 4 story Rehabilitation Centre near the Edmonton City Centre Airport. In addition, Alberta government announced over \$150M in seniors housing and care facility upgrades. Alberta Wood *WORKS!* will be sending promotional materials focusing on Hospital Authorities, encouraging greater use of wood in any construction projects. Work has begun on developing an Alberta Display for Alberta Wood *WORKS!*.

Plans are being made for a LEED Informational Brief to be sent to Forest Product Company Representatives and Government Officials .

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## Ontario

- **Presentations**

- **Ministry of Natural Resources, October 21 , Sault Ste. Marie**

- Ontario Wood *WORKS!* met with the Ministry of Natural Resources to lobby their support and advocacy for Wood *WORKS!* Ontario Growth Plan.

- **FedNor/Community Futures, November 1, Sudbury**

- Presentation to FedNor and northern community representatives on the Wood *WORKS!* project.

- **2004 Wood *WORKS!* Awards Gala**

The Wood *WORKS!* office has been busy preparing for the Fourth Annual Wood Awards Gala to be held at Casino Rama on November 16th, 2004. The event will celebrate this year's thirteen winners with an awards ceremony, multimedia presentation, and project displays. Keynote speaker of the evening will be Minister David Ramsey, Ministry of Natural Resources. Winners will be posted on the website after the Gala. Please visit [www.woodworksawards.com](http://www.woodworksawards.com) for information and to register for the event.

- **Architect and Site Visit**

Meeting with ANO Architect Andy Cotnam updated Wood *WORKS!* on latest projects and took us on a site visit of the Timmins Library and Coalition, currently under construction.

- **Ontario Growth Plan**

A meeting with the Wood *WORKS!* Steering Committee regarding the last revisions of the Ontario Growth Plan dictated the changes to be made for the final document.

- **Project Leads**

Montgomery Fisam Architects will be rebuilding the Yaught Club in Toronto and has had many inquiries to Wood *WORKS!* and the Canadian Wood Council regarding technical issues. We will be following this project for further assistance.

Assistance to the Town of Englehart was given in introducing a clause in their request for proposals for an arena. The clause noted the town's "build with wood" resolution.

## Québec

- ***Rencontre avec le ministre M. Jacques Saada***

*Une rencontre a eu lieu le 3 novembre à Ottawa avec le nouveau ministre responsable de DÉC(Développement économique Canada), M. Jacques Saada, pour discuter des possibilités de financement pour Branché sur le bois au Québec. La rencontre s'est avérée prometteuse puisque le ministre, M. Saada, a promis d'étudier le dossier.*

**Meeting with Minister M. Jacques Saada**

A meeting was held on November 3, in Ottawa with the new Minister responsible for Canada Economic Development (CED), Mr. Jacques Saada, to discuss potential funding for the Branché sur le bois au Québec. The meeting proved promising insofar, as Minister Saada made a commitment to review the matter.

- **Rencontre avec l'AQFSB (Association québécoise des fabricants de structures de bois)**

*Pauline Rochefort s'est adressée aux membres de l'Association québécoise des fabricants de structures de bois (AQFSB) lors de leur assemblée annuelle le 6 novembre, pour leur donner un aperçu du projet Branché sur le bois à travers le pays. Patrice Tardif a parlé plus précisément du projet Branché sur le bois au Québec pour faire une mise à jour et discuter des possibilités pour la province. Pour de plus amples renseignements, veuillez suivre [ce lien](#)*

**Meeting with the AQFSB (Association québécoise des fabricants de structures de bois)**

Ms. Pauline Rochefort addressed the annual meeting of the Association québécoise des fabricants de structures en bois (AQFSB) on November 6th and provided a national overview of the Wood *WORKS!* project. Ms. Patrice Tardif discussed the Branché sur le bois au Québec in particular, to provide an update and review potential within the province. For complete story, please follow [this link](#)

**Wood *WORKS!* would like to thank its project partners.  
Branché sur le bois remercie ses partenaires.**



The Wood *WORKS!* project is a national, industry-led initiative, spearheaded by the Canadian Wood Council, to promote the use of wood in commercial, industrial and institutional construction. The Wood *WORKS!* E-Bulletin is our method to communicate to you the many activities, accomplishments and successes of the initiative

throughout the past month, as well as upcoming projects and events we are currently working on.  
*Le projet Branché sur le bois est une initiative nationale, lancée par l'industrie et menée par le Conseil canadien du bois, afin de promouvoir l'utilisation du bois dans la construction commerciale, industrielle et institutionnelle. Le Bulletin Branché sur le bois s'avère notre méthode de communication pour vous informer des activités, résultats et succès du projet au cours du mois, en plus de vous mettre au courant des événements à venir.*

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**For more information on Wood WORKS!, please visit our website [www.wood-works.org](http://www.wood-works.org)**

***Pour de plus amples renseignements, veuillez visiter notre site Web [www.branchebois.org](http://www.branchebois.org)***