

This document is also available on the Internet / Ce document est aussi disponible sur Internet
<http://www.wood-works.org/media/news/2004/ebulletin04.htm>

Wood WORKS! E-Bulletin Branché sur le bois

20-04-2004
Edition 04-04

The newsletter of the Wood WORKS! initiative / Le bulletin de l'initiative Branché sur le bois

National

- **2010 Olympic Update**

Wood WORKS! / CWC are spearheading the technical aspects of 2010 to ensure the prominent use of wood in the Olympic facilities. As a member of the 2010 Coalition, Wood WORKS! is developing a proposal that identifies specific technical activities that could be undertaken by the CWC, Wood WORKS! and other Coalition partners over the next three years (2004 - 2007).

Mise à jour sur les Jeux olympiques 2010

Afin d'assurer l'utilisation des produits en bois dans les nouvelles constructions des Jeux olympiques, Branché sur le bois et le CCB s'occuperont des aspects techniques pour 2010. En tant que membre de la coalition de l'industrie du bois pour 2010, Branché sur le bois développe présentement un plan de projet qui vise à identifier les activités techniques qui pourraient être entreprises par le CCB, Branché sur le bois, et les autres partenaires à la coalition pour les prochains trois ans (2004 - 2007).

- **Wood WORKS! Case Studies of Outstanding Wood Buildings**

The new case study bulletin to showcase Canadian-built projects, influenced by Wood WORKS! is almost ready for distribution. Featured projects include the West Van Aquatic Centre (BC), the Hinton Government Centre (AB), the Charles W. Stockey Centre for the Performing Arts (ON), the Courtenay Library (BC), the Intuit Canada Headquarters (AB), the Thunder Bay Regional Hospital (ON), the Saint-Prime Golf Clubhouse (QC) and the Rutland Elementary School (BC).

Études de cas Branché sur le bois

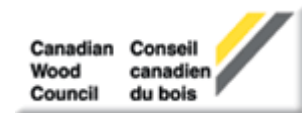
Le nouveau bulletin d'études de cas mettant en lumière des projets de construction en bois canadiens influencés par Branché sur le bois en distribution bientôt. En vedette, le Centre aquatique West Van (BC), le Centre Hinton (AB), le Centre Charles W. Stockey pour les arts de la scène (ON), la bibliothèque de Courtenay (BC), le bureau chef de Intuit Canada (AB), l'Hôpital régional de Thunder Bay (ON), le club de golf de Saint-Prime (QC) et l'école Rutland (BC).

British Columbia

- **Focus Group Report - Wood WORKS! Impacting BC Designers**

A summary report has now been completed by CV Marketing Research on the data collected at the Focus Groups conducted by Wood WORKS! in Victoria, Vancouver and Kelowna in February 2004. The findings and conclusions contained within are qualitative in nature and, while they do not necessarily represent the feelings and opinions of the entire industry, they are the opinions of a small group of industry professionals who possess valuable insight into key issues and topics. Feedback has been summarized in the areas of: Current Issues in Construction, Building Green, Selecting

Wood WORKS! is a
Canadian Wood Council
initiative



*Branché sur le bois est une
initiative du Conseil canadien
du bois*

Feature Stories

[CWC's Wood Solutions Fair
draws over 1000 design
professionals in Vancouver](#)

[Webcam Photos Reveal
Construction Progress of Credit
Valley Hospital Expansion](#)

[BC Focus Group - Summary
Report](#)

[Survey Report of BC
Architects and Engineers](#)

Structural Materials, Benefits and Challenges of Working With Wood, Engineered Wood and Pre-Fabricated Systems, The 2010 Winter Olympics, Increasing The Role of Wood *WORKS!* [Click here](#) to read the summary report.

- **Survey of BC Architects and Engineers**

A survey of the Architects and Engineers of BC was undertaken in March with a primary goal of determining the barriers that prevent or discourage the use of wood in the design and construction of commercial buildings. It also sought to measure the levels of awareness and use of the Wood *WORKS!* program. Regarding the latter, survey respondents indicate a high awareness of the program. In all, 82% of professionals surveyed credit Wood *WORKS!* for the fact that they are more likely to consider using wood in at least some types of construction. [Click here](#) to view the complete survey.

- **Armstrong Arena Expression of Interest**

Staying close to the project payed off for Wood *WORKS!* BC when it came to the Armstrong Arena. The Expression of Interest for architectural and design services has been issued and in it states, " Wood *WORKS!*, a project of the Canadian Wood Council, has pledged their support to work with the design team members, the Project Manager and municipal staff of both communities to enhance the opportunity of using wood in this facility." This is a first time that Wood *WORKS!* has been mentioned in an Expression of Interest. Hopefully this will be a new trend for other community projects.

- **Provincial Steering Committee Meeting & 2010 Olympic Technical Committee**

The Provincial Steering Committee for the Wood *WORKS!* initiative of BC will be meeting at 8:00 am at the Westin Bayshore on April 20. The committee will be discussing Wood *WORKS!* activities for the coming year. At 11:00 am the Olympic Committee will convene with a presentation from Terry Wright, a member of the 2010 Olympic Organization, regarding facilities.

Alberta

- **LEED Presentation to Alberta Government**

CWC's Linda McPhee provided a presentation on LEED to a group of department building "approval" staff. 18 participants attended the meeting, including representatives from the Government Infrastructure Dept, School Boards, Health Authorities, and Architectural firms. The presentation was very well received.

- **Survey on the Use of Wood in Construction Applications**

A benchmark survey has been prepared to help develop, package and make available wood use education and information materials for Architects, Engineers and General Contractors involved in Commercial, Industrial and large custom Residential developments. The mailback survey was sent to Alberta design and construction firms and results should be available soon.

- **Alberta Capital Region Alliance**

Wood *WORKS!* delivered a presentation and made pitch for local governments to adopt Pro-Wood Use policies. This group represents 23 municipal leaders within the Edmonton region.

- **Upcoming Events**

- Arrangements have been made through Alberta Wood *WORKS!* to participate in the Federation of Canadian Municipalities (FCM) AGM in Edmonton from May 28-31.
- Alberta Wood *WORKS!* will participate in the joint Annual Meetings of the

Upcoming Events

Ontario Wood Education

Seminar Series

- Sudbury, May 4

- Barrie, May 5

- North Bay, May 18

[CWC / QFIC Annual General Meeting: Québec, May 10-12](#)

[CWC Wood Solutions Fair: Toronto, September 21](#)

[4th Annual ON Wood Awards Gala: Rama, November 17](#)

Wood Links

WOODCHAMPIONS
network

[Become a Wood Champion - Wood Champions Network!](#)

Wood
Site 

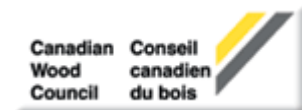
[Wood \(IN\)Site, the electronic newsletter for builders, architects and engineers.](#)

Alberta Building Officials Association & Alberta Safety Code Council, in Red Deer, June 3-5.

Ontario

- **Reinventing the Forest Product Industry Forum (March 25-26)**
The forum was held at the Canadian Ecology Centre in Mattawa. Special guest speakers included: Lars-Goran Sandberg, Chairman of Timwood AB in Sweden; Bo Borgstrom, CEO of Moelven Industries, Senior Vice-President of Finnforest, President of CEI Bois (Confederation of European Wood Industries); Jamie Lim, President of the OFIA; Pauline Rochefort, President of the Canadian Wood Council; and Marianne Berube, Ontario Director Wood WORKS! Visit www.northeasternforestrycommunity.com for more information.
- **NORR Architects Designing Peace Bridge Plaza in Woven Wood**
Wood WORKS! is working with NORR Architects to help with the design of an elaborate vaulted roof system of woven wood that extends out over the traffic lanes at the new Peace Bridge Plaza. By fall 2005, the new buildings will greet visitors at Canada's second-busiest border crossing, clearly invoking Canadian values and Canadian ideals.
- **Ontario Chamber of Commerce resolution**
Wood WORKS! Ontario has presented the Ontario Chamber board with the "Build with Wood" resolution. It will be presented at their annual AGM in Thunder Bay, on May 1st.
- **Lunch and Learn**
Wood WORKS! and CWC made an educational presentation to MZE Architects in St.Catherines on April 14th.

Wood *WORKS!* is a
Canadian Wood Council
initiative



*Branché sur le bois est une
initiative du Conseil canadien
du bois*

Québec

- ***Présentation au Conseil du trésor de la Société immobilière du Québec***
Le jeudi 29 avril, Branché sur le bois accueillera une délégation du Conseil du trésor de la Société immobilière du Québec lors d'une rencontre au Laboratoire en produits forestiers de Forintek à Québec. Le Conseil canadien du bois (CCB), le Conseil de l'industrie forestière du Québec (CIFQ), ainsi que Forintek Canada, discuteront des multiples possibilités offertes par les produits en bois.
Presentation to the Treasury Board of the 'Société immobilière du Québec'
On April 29th, Wood WORKS! will host a delegation from the 'Société immobilière du Québec' and its Treasury Board at the Forintek's Eastern Laboratory in Quebec. Presentations from the Canadian Wood Council (CWC), the Quebec Forest Industry Council (QFIC), as well as Forintek Canada, will familiarize our guests with the possibilities offered by wood products.
- ***Dîner-conférence du Bas Saint-Laurent***
Branché sur le bois dans la région du Bas Saint-Laurent ont organisé un dîner-conférence le 24 mars dernier dans le but de sensibiliser et d'informer les intervenants à différents niveaux de la «chaîne de production» des produits du bois. Les séminaires, présentés par des conférenciers du CCB, ont été très bien reçus par les participants.
Luncheon Conference in Lower St Lawrence Region
Project supporters in the Lower St Lawrence region hosted a luncheon conference to create awareness and inform design and construction professionals on wood products and the newest trends in wood construction.

CWC staff were on hand as key speakers at the event held in Rimouski.

New Brunswick

- **Upcoming Events**
Wood *WORKS!* has been asked to attend and exhibit at the Apprenticeship Carpentry Skills Canada competition hosted by NBCC-Woodstock. The event will be held in Woodstock, NB, April 30 - May 1. The following week, our exhibit booth will be at this year's "Salon de la Forêt" to be held in Edmundston, NB, May 6-8.
- **Atlantic Wood Design Conference & Awards Gala**
Plans are underway to host a Wood Design Conference, followed by a first Atlantic Wood Awards Gala to be held in late October 2004 in Moncton, NB.
- **Construction Project Update**
A number of large projects are slated for construction this year. Although preliminary design indicates the French Fort Cove project, in Miramichi, NB will be a steel building, Maritimes Wood *WORKS!* continues to lobby for wood content in this eco-tourism project, especially when we consider this is a forest-dependant community with a rich wood culture. For additional information or to provide assistance, please call the Maritimes Wood *WORKS!* office at 506-533-2856.

Wood *WORKS!* would like to thank its project partners.

Branché sur le bois remercie ses partenaires.



The Wood *WORKS!* project is a national, industry-led initiative, spearheaded by the Canadian Wood Council, to promote the use of wood in commercial, industrial and institutional construction. The Wood *WORKS!* E-Bulletin is our method to communicate to you the many activities, accomplishments and successes of the initiative throughout the past month, as well as upcoming projects and events we are currently working on.

Le projet Branché sur le bois est une initiative nationale, lancée par l'industrie et menée par le Conseil canadien du bois, afin de promouvoir l'utilisation du bois dans la construction commerciale, industrielle et institutionnelle. Le

Bulletin Branché sur le bois s'avère notre méthode de communication pour vous informer des activités, résultats et succès du projet au cours du mois, en plus de vous mettre au courant des événements à venir.

If you encounter any problems receiving or viewing this bulletin, please contact [Wood WORKS!](#)

To unsubscribe, simply reply to this email with the word "remove" in the subject line.

Si vous éprouvez des difficultés techniques avec ce bulletin, veuillez contacter [Branché sur le bois](#)

For more information on Wood WORKS!, please visit our website www.wood-works.org

Pour de plus amples renseignements, veuillez visiter notre site Web www.branchebois.org