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Wood WORKS! E-Bulletin Branché sur le bois

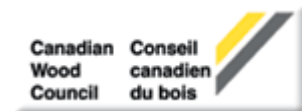
12-06-2003
Edition 03-01

The newsletter of the Wood WORKS! initiative / Le bulletin de l'initiative Branché sur le bois

National

- **Wood WORKS! Website / Site Web Branché sur le bois**
Earlier this year, the Wood WORKS! project has unveiled a redesigned website (www.wood-works.org) to showcase the use of wood in commercial, industrial and institutional projects. The website acts as a virtual office for the Wood WORKS! team and hosts the online project tracking system (OPTS).
Le projet Branché sur le bois a récemment dévoilé son tout nouveau site Web (www.branchebois.org) pour mettre en lumière le potentiel du bois dans des projets de construction commerciale, industrielle et institutionnelle. Ce nouveau site sera à la fois un carrefour d'affaires virtuel à l'équipe de Branché sur le bois ainsi que hôte au système électronique de suivi de projets. À noter que la section en français est en voie de construction.
- **Project Sponsorship and Funding / Partenariat et financement**
Seeking funding is an ongoing task, and has been *extremely challenging* considering the difficult times our industry is presently facing. Support from governments is high but new requirements for matching industry funding is creating pressures on the project budget and affecting its long-term viability. If you know of any company interested in supporting the Wood WORKS! project and in helping develop new markets for structural and architectural wood products in Canada, please contact [Etienne Lalonde](#), Wood WORKS! National Project Manager, 1-800-463-5091 ext.230.
L'obtention du financement est un défi sans cesse présent dans un contexte économique difficile. L'appui des gouvernements est considérable, par contre, de nouvelles exigences à ce que le financement soit une subvention égale à la somme versée par l'industrie créent certaines pressions budgétaires et influencent la rentabilité du projet à long terme. Si vous connaissez une entreprise intéressée à se joindre au projet Branché sur le bois, veuillez communiquer avec [Etienne Lalonde](#), Directeur du projet national, au 1-800-463-5091 poste 230.
- **Did you know... / Saviez-vous...**
Since 1998, stemming from the Wood WORKS! efforts, over \$650 million of commercial buildings originally planned in steel and concrete have been converted to wood. This represents over \$80 million in new wood product sales for our industry. Wood WORKS! is currently involved in over 375 projects considering wood, such as hospitals, schools, airports and public recreation facilities, for a value of \$700 million.
Depuis 1998, Branché sur le bois a exercé une influence directe des constructions de 650 millions de dollars afin de les amener à utiliser le bois plutôt que l'acier ou le béton. Cela représente des ventes de nouveaux produits du bois de plus de 80 millions de dollars. À l'heure actuelle, Branché sur le bois est engagé dans plus de 375 projets dans lesquels on envisage d'utiliser le bois comme matériau de construction, tels des hôpitaux, des écoles, des aéroports et des installations récréatives publiques

Wood WORKS! is a
Canadian Wood Council
initiative



*Branché sur le bois est une
initiative du Conseil canadien
du bois*

Feature Stories

[Wood WORKS! Speaks at B.C. Municipal Conventions](#)

[Mt Curry School Combines Tradition and Technology](#)

[Timmins Library and Health Coalition](#)

Upcoming Events

et ce, pour une valeur de 700 millions de dollars.

British Columbia

- **In-House Seminars**
Wood *WORKS!* BC partnered recently with the Architectural Wood Manufacturer Association of Canada in bringing in-house presentations to the partners and staff of the architectural / engineering firms of The Colborne Group, Busby and Associates, Stantec Architectura, and Casian Kennedy. The presentation given by Wally Malinowski of AWMAC on "Architectural Wood Finishes" was provided to these firms because of their interest in the use of wood in upcoming projects.
- **Comox CanadAsia Business Society**
This month a presentation is being given to 52 members of this international business society. Made up of architects, engineers, builders and developers who work in both the Canadian and Chinese market, the members are seeking assistance in learning more about BC wood products.
- **Athena™ Workshop**
In partnership with Forintek and the CWC, Wood *WORKS!* is bringing a Life Cycle Assessment workshop to Vancouver and Victoria, June 23 & 24. This full-day course includes a lecture session in the morning, and computer lab hands-on training with the software in the afternoon. The morning portion will include case studies of design projects that used the Athena™ software and will also address the relationship between LCA and green design guidelines such as those in the LEED™ rating system.
- **Procuring a High Performance Green Building Seminar**
The first of several workshops slated for BC communities, with information on how to achieve a high performance, sustainable "green building" will be held in Kelowna on June 10th. In partnership with the BC Building Corporation and the CWC, Wood *WORKS!* is bringing this one day workshop to an audience of public and private developers and owners.
- **Union of BC Municipalities**
The Wood *WORKS!* team recently completed presentations at the annual general meetings of the five regional associations that make up the UBCM. With nearly half of the officials being newly elected in November 2002 for a three year term, this was an excellent opportunity to make contact with the municipalities, bringing an update on the Wood *WORKS!* program and learning about new construction projected by the municipalities.
- **Vancouver Trade and Convention Centre**
This project is poised to have a wood signature in its design. In communication with those making decisions on the Convention Centre, Wood *WORKS!* BC is about to provide technical support and inspiration for wood in this project.

Alberta

- **Wood Design Conferences**
The 2003 Alberta Wood Design Conferences were successfully held March 19-20, visiting the cities of Edmonton and Calgary. Produced by the Canadian Wood Council (CWC) and sponsored by Western Economic Diversification Canada (WD), Alberta Economic Development (AED) and Alberta Sustainable Resource Development under the Wood *WORKS!* project, the event attracted well over 500 architects, engineers and builders.
- **Provincial Project Funding**
Wood *WORKS!* is actively seeking financial support from various levels of governments and other related organizations in Alberta, including Alberta

High Performance Buildings
Seminar: Kelowna, June 16

Designing with Wood in
Health Care: Vancouver &
Victoria, June 18-20

[ATHENA Training Workshop:
Vancouver and Victoria \(BC\),
June 23-24](#)

BC Focus Groups:
July 22-24 and 29-31

[Ontario Wood Awards Gala:
Huntsville, October 16](#)

[Wood Solutions Fair / Salon
Solutions en bois: Montreal,
October 21](#)

Wood Links



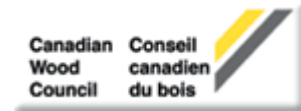
[Become a Wood Champion -
Wood Culture Network!](#)



[Wood \(IN\)Site, the electronic
newsletter for builders,
architects and engineers.](#)

Sustainable Resource Development. Funding proposals have been prepared and submitted to various governmental groups for review.

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Ontario

- **"Municipal Insight" Television Appearance (April 22, 2003 - Oakville ON)**
On Saturday, April 27th, 2003, CTS TV's weekly Municipal Insight show focused on issues for Northern Ontario municipalities. Mayor Ann Mulvale, the show's host, invited a panel of three representatives, including Wood WORKS! Ontario Director Marianne Berube, to speak on Northern Ontario issues and resources. Marianne explained the goal of the Wood WORKS! project and provided factual information to show that wood can compete with steel and concrete.
- **2003 FONOM Conference (May 7, 2003 - Bonfield ON)**
The Federation of Northern Ontario Municipalities (FONOM) and Wood WORKS! are working together to increase Northern Ontario's awareness and acceptance of the advantages of building with wood. FONOM have demonstrated their support by passing the Build with Wood Resolution. For the conference, Wood WORKS! and FONOM published a brochure titled "Implementing the Build with Wood Resolution". Marianne Berube was a keynote speaker and recognized the many projects in Northern Ontario. She also presented architect Jean Larocque and the Canadian Ecology Centre with Wood Champion plaques that commemorate the use of wood throughout the building.
- **2003 OAA Conference (May 7-10, 2003 - Toronto ON)**
During this year's Ontario Architects Association Conference, Wood WORKS! hosted a press conference featuring one of its wood champions, Tye Farrow. Throughout the conference, the benefits and innovative ways of using wood products was promoted. As well, Wood WORKS! and the Canadian Wood Council organized an afternoon seminar featuring Chris Williams from Timber Systems Limited, Rod McPhee, building codes manager from the Canadian Wood Council, and Marianne Berube, Wood WORKS! Ontario Director.
- **2003 FCM Conference (May 29 - June 2, 2003 - Winnipeg MB)**
The Federation of Canadian Municipalities (FCM) Conference was a high profile opportunity for the Wood WORKS! Ontario staff to recognize municipal leaders that continue to support a wood culture. Mayor Jamie Lim of Timmins chaired a Friday session entitled "Innovative economic strategies in resource-based communities", and gave a brief presentation on Wood WORKS!

Québec

- ***Plan stratégique provincial / Provincial Strategic Plan***
Un comité formé des principales associations de l'industrie au Québec, du vice-président du CIFQ, M. Jacques Gauvin, du président du projet au Québec, M. Gilbert Tardif des Industries Maibec, et du président du conseil d'administration du CCB, M. Yves Laflamme, a convenu de travailler conjointement pour faire avancer le projet au Québec en obtenant du financement récurrent de la part du Ministère des Ressources naturelles du Québec. Les membres du Comité se sont entendu sur un plan d'affaires final et sont présentement en train de finaliser une stratégie d'approche du nouveau gouvernement à Québec.
A committee of Quebec industry associations, including Mr. Jacques Gauvin of the QFIC, the chair of the Quebec Wood WORKS! project, Mr. Gilbert

Tardif of Maibec Industries, and the chairman of the CWC, Mr. Yves Laflamme of Abitibi-Consolidated, was formed to work collaboratively in pushing forward the project in the province of Quebec. The committee is looking for recurring funding from the Quebec Ministry of Natural Resources. Members of the committee have approved a final strategic plan and are currently finalizing their strategy to approach the newly elected provincial government.

- **Colloque de valeur ajoutée / Value-Added Conference**

Le projet va organiser un colloque «Branché sur le bois» dans le cadre du Salon Solutions en bois prévu le 21 octobre à Montréal. Les membres de l'industrie, les professionnels de la construction et les organismes de développement économique seront invités à y participer. Ce colloque sera précédé d'une tournée de dîner-conférence dans quelques régions du Québec en septembre.

Wood WORKS! is currently preparing a "Branché sur le bois" conference to be held in conjunction with the Montreal Wood Solutions Fair on October 21st. Representatives from the wood industry, design and construction professionals, as well as economic development groups are all invited to attend. This larger conference will be preceded by various luncheon conferences to be held across the province in September.

- **Groupe de travail régional / Regional Steering Committee**

Un groupe de travail régional a été formé dans la région du Bas-Saint-Laurent. Une première rencontre officielle a été organisée le 10 juin et les bases d'un plan d'action ont été jetées. Déjà, quelques projets vitrines potentiels ont été identifiés.

A regional steering committee was launched in the Lower St-Lawrence region of Quebec. Its first official meeting was held June 10th and has started to develop its action plan to be implemented in 2003. Several potential wood showcase projects have already been identified.

New Brunswick

- **Salon de la Forêt, Edmundston (NB)**

Again this year, Wood WORKS! exhibited at the "Salon de la Forêt" in Edmundston (NB) May 8-10. The Forestry Show, open to the public, saw over 12,000 visitors this year.

- **Educational Site Visits**

Ian Smith, Professor of Structural and Timber Engineering at UNB in Fredericton and Editor of *Timber Construction: Progress in Structural Engineering and Materials*, was in Moncton along with UNB students. Site visits were arranged for 3 large commercial wood projects and the construction techniques were discussed. Photos were taken and will be used in future classes. Professor Smith is a member of the Wood WORKS! regional steering committee.

- **ABSDA Office Construction**

The Atlantic Building Supply Dealers Association has a new building under construction. Wood is being used extensively throughout the project and Wood WORKS! has been involved since the beginning. Our thanks to Don Sherwood, President of ABSDA (also a Wood WORKS! steering committee member) for his role in working to ensure the success of the Wood WORKS! projects in the Maritimes.

- **Wood Construction Projects**

Commercial wood projects are BOOMING in the Maritimes! Large hotels, apartments, and churches are all going Wood! We are hoping to see the new French Fort Cove Centre, an Eco Tourism Centre to be built in the

Miramichi, get underway soon. We are constantly in contact with the design contractors so as to encourage extensive use of wood in this 37,000 sq.ft. project.

- **Atlantic Construction Journal Supplement**

A new 12 page supplement to the Atlantic Construction Journal has once again been prepared this year and is ready for distribution. Copies will be sent to subscribers throughout Atlantic Canada, and the journal will once again be included as a supplement to the National Post in the region. This "Tool" will be used extensively throughout the year to further promote the use of wood. Our thanks to everyone who had a share in making this a success! For your personal copy contact Michel Beauchemin at : beauchem@nbnet.nb.ca

Wood **WORKS!** would like to thank its project partners.

Branché sur le bois remercie ses partenaires.



The Wood **WORKS!** project is a national, industry-led initiative, spearheaded by the Canadian Wood Council, to promote the use of wood in commercial, industrial and institutional construction. The Wood **WORKS!** E-Bulletin is our method to communicate to you the many activities, accomplishments and successes of the initiative throughout the past month, as well as upcoming projects and events we are currently working on.

Le projet Branché sur le bois est une initiative nationale, lancée par l'industrie et menée par le Conseil canadien du bois, afin de promouvoir l'utilisation du bois dans la construction commerciale, industrielle et institutionnelle. Le Bulletin Branché sur le bois s'avère notre méthode de communication pour vous informer des activités, résultats et succès du projet au cours du mois, en plus de vous mettre au courant des événements à venir.

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For more information on Wood **WORKS!**, please visit our website www.wood-works.org
Pour de plus amples renseignements, veuillez visiter notre site Web www.branchebois.org

