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Wood WORKS! E-Bulletin Branché sur le bois

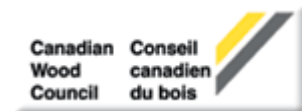
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The newsletter of the Wood WORKS! initiative / Le bulletin de l'initiative Branché sur le bois

National

- **National Steering Committee Conference Call / Appel-conférence du Comité directeur national**
A National Steering Committee conference call is being scheduled for August to discuss the general direction of the Wood WORKS! project for the upcoming months. Project coordinators, provincial chairs and national sponsors from across the country will be invited to participate to report and discuss the impact, successes and barriers of the project within the regions. *Branché sur le bois tente organiser, d'ici la fin août, un appel-conférence pour le Comité directeur national afin de discuter des activités du projet dans les mois à suivre. Coordinateurs régionaux, présidents de groupe de travail provinciaux et partenaires nationaux seront invités à participer pour revoir les impacts, les succès et les obstacles du projet.*
- **Wood WORKS! Website / Site Web Branché sur le bois**
French content was added to the Wood WORKS! website (www.wood-works.org). The inclusion of translated French content within the main website results in easier navigation and information access to showcase the use of wood in commercial, industrial and institutional projects across Canada. The French section of the website is currently under construction. *Diverses pages en français ont été ajoutées au site Web du projet Branché sur le bois (www.branchebois.org). Ces traductions du contenu des pages anglaises permettront une meilleure navigation et accès à l'information pour mettre en lumière le potentiel du bois dans des projets de construction commerciale, industrielle et institutionnelle à travers le pays. À noter que la section en français est en voie de construction.*
- **Project Sponsorship and Funding / Partenariat et financement**
Seeking funding is an ongoing task, and has been extremely challenging considering the difficult times our industry is presently facing. Support from governments is high but new requirements for matching industry funding is creating pressures on the project budget and affecting its long-term viability. If you know of any company interested in supporting the Wood WORKS! project and in helping develop new markets for structural and architectural wood products in Canada, please contact [Etienne Lalonde](#), Wood WORKS! National Project Manager, 1-800-463-5091 ext.230. *L'obtention du financement est un défi sans cesse présent dans un contexte économique difficile. L'appui des gouvernements est considérable, par contre, de nouvelles exigences à ce que le financement soit une subvention égale à la somme versée par l'industrie créent certaines pressions budgétaires et influencent la rentabilité du projet à long terme. Si vous connaissez une entreprise intéressée à se joindre au projet Branché sur le bois, veuillez communiquer avec [Etienne Lalonde](#), Directeur du projet national, au 1-800-463-5091 poste 230.*

Wood WORKS! is a
Canadian Wood Council
initiative



*Branché sur le bois est une
initiative du Conseil canadien
du bois*

Feature Stories

[Wood Resolutions Promote
Increased Wood Use](#)

[Final Call for Nominations -
Ontario Wood Awards](#)

[Toronto Military Family
Resource Centre](#)

Upcoming Events

British Columbia

- **BC Chamber of Commerce Endorses a Wood Culture Resolution**
The BC Chamber of Commerce endorsed a Wood Culture Resolution at its May 2003 AGM. Wood *WORKS!* BC worked in cooperation with the Prince George Chamber of Commerce to develop this resolution. Essentially, the resolution calls on the Provincial Government to establish a long-term value added strategy, to ensure that all publicly funded and P3 projects optimize the use of wood, and to allocate international wood marketing funds to assist BC projects of major profile (e.g. Vancouver Trade and Convention Centre and 2010 Olympic Venues) be wood showcases.
- **Vancouver Trade and Convention Centre Design Team Keen on Wood!**
On July 3rd, Wood *WORKS!* attended a meeting in Seattle with the design team for the \$495 million Vancouver Trade and Convention Centre Project. The design team is comprised of LMN Architects of Seattle, Musson Cattel Mackey Zeidler Architects of Vancouver and Glotman-Simpson of Vancouver. According to design team leader Tom Burgess of LMN, our timing to discuss use of wood with the team was very good. Robert Malczyk of Structurlam - EQ Timbergroup and Colin Chornohus of Western Archrib gave a presentation on the possibilities for wood use, and Wood *WORKS!* BC Project Manager Roseline Ferré spoke about the technical support that the CWC and Wood *WORKS!* can provide to help the design team showcase wood. As a next step, the design team will be meeting with Rod McPhee of the CWC to discuss fire code issues and specify the areas where wood can be used in the Convention Centre.
- **Quote from MLA, Pat Bell - re: Vancouver-Whistler 2010 Olympics**
"It seems as if the tide has turned with the announcement of the 2010 Olympic games. I can tell you that this can, and will be the initiative that will kick off a value added industry in the Interior of this Province like we could never have seen. Imagine all of the new venues featuring BC wood products with the World viewing them! We need to make sure that we lever this opportunity to benefit all of BC and I am committed to making sure that happens."

Alberta

- **Provincial Project Funding**
Wood *WORKS!* is actively seeking financial support from various levels of governments and other related organizations in Alberta, including Alberta Sustainable Resource Development. Funding proposals have been prepared and submitted to various governmental groups for review.

Ontario

- **"Designing for Shade" - Design Charette and Forum (June 6-8 & 12)**
Wood *WORKS!* partnered with Ryerson University to host this innovative event; a design charrette and forum. Results of the charrette were presented and discussed in work groups at the forum held June 12th, at Ryerson. The forum brought together over 200 designers, public policy makers, health professionals, educators and advocates. The Forum brought action on the need to promote awareness for skin cancer prevention through creative design solutions. Exemplary case studies of successful shade design at work was showcased, and has formed a strong forum between effective design and skin cancer prevention.
- **Tembec LVL Plant Tour (June 17, 2003 - Ville-Marie, QC)**
On Tuesday, June 17, Wood *WORKS!* Ontario and Tembec hosted a tour of

BC Focus Groups:
July 22-24 and 29-31

ON Wood Design Conference:
Huntsville, October 16

[Ontario Wood Awards Gala:
Huntsville, October 16](#)

Value-Added Conference /
Colloque de valeur ajoutée:
Montreal, October 21

[Wood Solutions Fair / Salon
Solutions en bois: Montreal,
October 21](#)

Wood Links



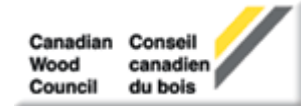
[Become a Wood Champion -
Wood Culture Network!](#)



[Wood \(IN\)Site, the electronic
newsletter for builders,
architects and engineers.](#)

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Tembec's laminated veneer lumber (LVL) plant in Ville-Marie, Quebec. Noel Grenier, technical analyst for Tembec, took everyone through the plant to demonstrate all the steps that are required to produce LVL. The design team attended the tour from the new North Bay Regional Hospital Centre. Wood *WORKS!* would like to thank both Noel Grenier and David Muter of Tembec for organizing the event. It was an extremely educational experience for all of those that were involved.



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- **Nominations deadline for Wood Awards Gala extended to July 11**
Award nominations for the 2003 Wood *WORKS!* Ontario Awards Gala has been extended to Friday, July 11th, 2003. We have received over 50 nominations so far for this year's awards, which promises to make this year's event even better than before. The 2003 daytime Technical Conference and evening Awards Gala will take place on Thursday, October 16, 2003 at the Deerhurst Resort in Huntsville, Ontario. See our website at www.woodworksawards.com for more information and registration.

Québec

- **Rencontre des partenaires / Industry Partners Meeting**
Rencontre des partenaires de l'industrie au Québec et discussions avec les gouvernements du Québec et du Canada sur leur volonté de supporter le projet au Québec. Ces rencontres ont démontré un intérêt réel du nouveau gouvernement du Québec à aider l'industrie à traverses la crise actuelle et le Ministère des Ressources naturelles a réitéré l'importance d'un projet comme Branché sur le bois.
Quebec industry partners met and discussed with both provincial and federal governments on their willingness to support the Wood *WORKS!* project in Quebec. These meetings have shown a genuine interest from the new provincial government to assist the wood and forest industry through the present lumber crisis. The Quebec Ministry of Natural Resources has reaffirmed the importance of a project like Wood *WORKS!*
- **Colloque de valeur ajoutée / Value-Added Conference**
Préparation d'une conférence «Branché sur le bois» à Montréal dans le cadre du Salon Solutions en bois : le projet a préparé des demandes de financement auprès des gouvernements et de partenaires privés pour réaliser ce projet précédé d'une tournée des régions.
Wood *WORKS!* is currently preparing a "Branché sur le bois" conference to be held in conjunction with the Montreal Wood Solutions Fair. Funding proposals have been prepared and submitted to various governmental groups and corporate sponsors in order to carry out this project preceded by a provincial tour visiting various regions of Quebec.
- **Demandes d'assistance pour projets en bois / Wood Project Support Requests**
Malgré le manque de ressources au Québec pour supporter activement les promoteurs de projets en bois, plusieurs nous contactent pour obtenir un support (Chibougamau, région de Rimouski, Amqui, Saint-Bruno, etc.). On sent un éveil particulier au Québec à ce sujet, tant de la part de l'industrie que des autres partenaires, en raison de la crise du bois d'oeuvre.
In spite of the absence of resources in Quebec to actively support the promoters and design team of potential wood projects, many of them do contact us in search of assistance (Chibougamau, Rimouski region, Amqui, Saint-Bruno, etc.). We are starting to feel the need throughout the province of Quebec for project assistance, both from the industry and other project partners, resulting from the softwood lumber crisis.
- **Le Québec félicite la C.-B. pour l'obtention des Jeux olympiques d'hiver**

2010! / Quebec congratulates BC for being awarded the 2010 Olympic Winter Games

New Brunswick

- **MLB Annual Meeting, Fredericton (NB)**
The Maritime Lumber Bureau (MLB) had a very successful Annual Meeting in Fredericton (NB) in early June. Wood *WORKS!* exhibited again this year at this industry event.
- **Steering Committee Update**
A Maritimes Steering Committee meeting was held June 13th, and we are now up to 14 committee members. Issues that were discussed were: wood challenges in the Maritimes and the lack of skilled/trained people able to design and build with wood; the need for continuing education; additional expertise with wood connectors; and the need to promote wood as a "component" in a building, with wood being one of the materials used along with steel and concrete. Sustainable design was also discussed by the committee. It was suggested that we hold a large "Wood Design Conference". Halifax (NS) seemed to be the location of choice for such an event, and it was felt that early Spring would be the best time.
- **Site Visits**
A visit is scheduled with the Director, Economic Development, City of Miramichi, NB (a forest dependant area) to review the Wood *WORKS!* project with various companies from that region. Visits are also scheduled in July for the Halifax area.

Wood *WORKS!* would like to thank its project partners.
Branché sur le bois remercie ses partenaires.



The Wood *WORKS!* project is a national, industry-led initiative, spearheaded by the Canadian Wood Council, to promote the use of wood in commercial, industrial and institutional construction. The Wood *WORKS!* E-Bulletin is our method to communicate to you the many activities, accomplishments and successes of the initiative

throughout the past month, as well as upcoming projects and events we are currently working on.
Le projet Branché sur le bois est une initiative nationale, lancée par l'industrie et menée par le Conseil canadien du bois, afin de promouvoir l'utilisation du bois dans la construction commerciale, industrielle et institutionnelle. Le Bulletin Branché sur le bois s'avère notre méthode de communication pour vous informer des activités, résultats et succès du projet au cours du mois, en plus de vous mettre au courant des événements à venir.

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**For more information on Wood WORKS!, please visit our website www.wood-works.org
*Pour de plus amples renseignements, veuillez visiter notre site Web www.branchebois.org***