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Wood WORKS! E-Bulletin Branché sur le bois

16-05-2005
Edition 05-05

The newsletter of the Wood WORKS! initiative / Le bulletin de l'initiative Branché sur le bois

National

- **2010 Olympics**

A revised 2010 strategic plan has been presented to the Canadian Forest and Wood Products Committee. The committee approved the 2010 Plan in principle. Suggestions for changes were provided. The plan will be tightened up in the areas suggested and given broader circulation among interested parties, including the associations. Comments will be invited. A sub-committee of representatives from Forintek, Canadian Wood Council and Wood Promotion Network along with company representatives will meet to flush out some of these details. Financial support from FII, the Federal government as well as other provinces of interest will be pursued.

Les Jeux olympiques 2010

Un plan stratégique révisé de 2010 a été présenté au Comité Canadien des produits forestier et de bois. Le comité a approuvé le Plan 2010 en principe et des suggestions ont été fournies. Le plan sera modifié selon les commentaires reçus et sera circuler à un plus large groupe qui inclue les associations. Les commentaires seront invités. Un sous-comité constitué de représentants de Forintek, du Conseil canadien du bois, de WPN ainsi que des membres de l'industrie se rencontrera et vont revoir certains des détails. Le soutien financier de FII, du gouvernement Fédéral et des gouvernements provinciaux sera poursuivi.

- **National Sponsorship**

Efforts are underway to confirm sponsorship support for the present year. Funding for the Wood WORKS! initiative comes from industry, corporate sponsors and government programs. As industry is the direct beneficiary of the project, it is important for Wood WORKS! to receive support from industry to help develop new markets for wood products in non-residential construction. We hope that the successes experienced by the Wood WORKS! team will entice existing and new sponsors to support our program in 2005. Sponsorship questions should be addressed to Etienne Lalonde at (613) 747-5544 ext. 230.

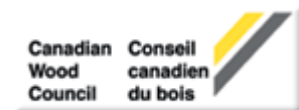
Le partenariat national

Les efforts sont en route pour confirmer le soutien de partenariat pour l'année en cours. Le financement pour l'initiative Branché sur le bois! vient de l'industrie, les sponsors corporatifs et les programmes gouvernementaux. Comme l'industrie est le bénéficiaire direct du projet, c'est important pour l'initiative Branché sur le bois! de recevoir le soutien de l'industrie pour aider à développer les nouveaux marchés pour les produits de bois dans la construction non-résidentielle. Nous espérons que les succès connus par l'équipe de Branché sur le bois! attireront des nouveaux partenaires. Les questions de partenariat devraient être adressées au Etienne Lalonde au (613) 747-5544 poste 230.

- **Web Site**

The Wood WORKS! web site is being revamped. New information is being

Wood WORKS! is a
Canadian Wood Council
initiative



*Branché sur le bois est une
initiative du Conseil canadien
du bois*

Feature Stories

[Activities for Ontario Wood WORKS!](#)

added and a new user-friendly site is being developed. The new site should be ready to be launched by the end of July.

Site Web

Le site Web de Branché sur le bois! est rajeuni. De nouveaux renseignements sont ajoutés et un nouveau site facile à utiliser est en voie de développement. Le nouveau site devrait être prêt à être lancé vers la fin de juillet.

British Columbia

- **Wood WORKS! and the Council of Forest Industries Presentations**
Wood WORKS! and the Council of Forest Industries (COFI) has presented to most of the municipal elected officials over the last few weeks. The presentations were developed by Wood WORKS! to demonstrate the environmental attributes of wood. Entitled "Wood and High Performance Buildings – A Natural Partnership". The presentation outlined the state of the forests in Canada and B.C. as well as provided an update on various forest certification programs, building assessment systems and the many strengths of wood. Elected officials were particularly interested in the potential long-term savings and operational benefits that can be provided by these types of buildings. There was also considerable interest in reducing landfill waste from construction and demolition sites, an issue common throughout the province. Wood WORKS! and COFI were present at the Association of Kootenay Boundary Local Governments convention in Invermere, the Okanagan Mainline Municipal Association in Salmon Arm and the North Central Municipal Association meeting in Terrace. Wood WORKS! will also present at the Lower Mainland Municipal Association Convention in Whistler.
- **Architectural Institute of British Columbia Presentation**
Wood WORKS! coordinated professional development presentations to a packed house at the Architects Institute of B.C. Annual General Meeting. Ken Baker, CEO of Forest Innovation and Investment (FII), presented an overview of FII's activities and plans, as well as providing delegates with an update on forestry issues in B.C. In addition to a forestry and marketing update, delegates received an excellent presentation from Bruce Lippke, Professor and Director Rural Technology Initiative at the College of Forest Resources, University of Washington and President CORRIM, the Consortium for Research on Renewable Industrial Materials. Mr. Lippke's presentation delved into wood products life cycle analysis and provided new research on the environmental performance of buildings.
- **Interior Loggers Association Annual General Meeting**
Over 800 delegates at the Interior Logging Association (ILA) Annual General Meeting were challenged and encouraged to do their part to build a wood culture in British Columbia by using wood in their own non-residential buildings and to encourage others to do the same. Mary Tracey was invited to speak at the ILA AGM luncheon in Vernon recently and in addition to updating the group on the activities of Wood WORKS! in British Columbia, she challenged them to speak to community leaders in their respective communities about using wood. Wood WORKS! was pleased to share the luncheon podium with Premier Gordon Campbell. Accompanying the Premier were five MLAs and two area mayors.

Alberta

- **2005 Annual General Meeting of the Alberta Association of Architects May 5-6, 2005 in Edmonton, Alberta**

Upcoming Events

[2005 Wood Solutions Fairs: Ottawa, November 2, 2005](#)

[5th Annual Ontario Wood Awards Gala: November 24, 2005, Blue Mountain, Collingwood](#)

Potential Wood Projects Pursued by Wood WORKS!

For more information on the projects, please contact the provincial directors by clicking on the project's link.

British Columbia:

[Vancouver Trade and Convention Centre](#)

[Armstrong / Spallumcheen Arena, Armstrong, BC](#)

Alberta:

[Recreation Centre, St. Albert](#)

[Upgrades to the Edmonton](#)

Alberta Wood *WORKS!* has participated at the Annual General Meeting of the Alberta Architects Association on May 6, 2005 in Edmonton, where we introduced and hosted the Luncheon keynote speaker - Mr. Lubor Trubka of Lubor Trubka Associates Architects.

- **Activities for Wood *WORKS!* Alberta**

Alberta Wood *WORKS!* has also been "preaching" Sustainable WOOD Building by undertaking 1 news release, 2 'Letters to the Editor', and a distribution of relevant Briefing Notes.

Ontario

- **Activities for Wood *WORKS!* Ontario**

Wood *WORKS!* has participated in a number of conferences and seminars this past month, educating participants through presentations, trade booths and information packages for participants. Please visit [this link](#) for the complete story.

- **2005 Wood *WORKS!* Gala Nomination Brochures**

Look for this month's edition of Canadian Architect- in Ontario the popular magazine included our Wood Awards Gala nomination brochure that was distributed to over 4,000 design professionals. As well the Call for Nominations Brochure was mailed to over 2500 Ontario's Architects, Engineers, Municipalities, and other interested building parties. Visit www.woodworksawards.com for a list of new categories.

- **Upcoming Events**

Nordic Trade Mission- Marianne Berube, the Ontario Director has been selected to be part of the Northern Ontario trade mission to Finland and Sweden the first week of June. She will be gathering valuable information on the successful marketing programs in these countries.

Technical Advisory Committee inaugural meeting June 7th, in Bolton

- **5th Annual Wood Awards Gala**

November 24 th, 2005, Blue Mountain, Collingwood

This year's event will include the " Sustainable Wood Design Conference". For more information on nominations, sponsorship or on attending this year's event visit our website at www.woodworksawards.com .

[Museum, Edmonton](#)

[Multi-Residential Unit,
Edmonton River Valley](#)

[Ontario:](#)

[Tourist Information Centre for
Municipality of Kincardine,
Kincardine](#)

[Bruce Fathom Five Interpretive
Centre, Tobermory](#)

[Quebec:](#)

[Misstassini complexe
communautaire: bibliothèque,
piscine, centre sportif-
construction en phases](#)

[Passerelles pour piste cyclable et
de moto-neige – Rivière de la
petite nation](#)

[Promenade des gouverneurs ,
Québec](#)

Québec

- ***Étude cas sur les assurances***

L'étude cas réalisée conjointement par le CCB et l'Association québécoise des fabricants de structures de bois concernant les coûts d'assurances durant et après la période de construction a été élargie pour inclure des municipalités représentatives et ce dans l'ensemble du pays. Les représentants québécois et canadiens du projet Branché sur le bois! ont rencontré le responsable des relations avec l'industrie à Ressources naturelles Canada, M. Robert Jones, pour discuter la possibilité d'obtenir du financement pour ce volet. La réalisation de l'étude se mettra en marche dès que le financement supplémentaire sera confirmé.

Insurance Case Study

The CWC/AQFSB insurance case study to identify the Quebec reality as regards insuring small commercial projects, both during and post construction, has been expanded to include representative municipalities across the country. Quebec and National Wood *WORKS!* representatives met with Natural Resources Canada's Manager for Industry Relations, Robert Jones, on April 29th to discuss possible financial assistance for the project. The project will move forward as soon as additional financing is secured.

- ***Branché sur le bois! présent au congrès du Conseil de l'industrie***

forestière du Québec

Le projet Branché sur le bois! a animé un kiosque lors du congrès annuel du Conseil de l'industrie forestière du Québec qui s'est tenu à Québec du 4 au 6 mai dernier. Cet événement a permis de rencontrer les membres du CIFQ, de faire mieux connaître l'importance du programme Branché sur le bois! pour l'industrie, et de véhiculer le message concernant la construction de bâtiments durables en partenariat avec le Conseil canadien du bois (CCB). Les représentants de Branché sur le bois! ont eu l'occasion de rencontrer le nouveau président du CIFQ, M. Guy Chevrette, ainsi que le nouveau président du Conseil d'administration du Conseil sectoriel sciage résineux, M. Jacques Robitaille. L'application des recommandations du Rapport Coulombe sur la forêt publique au Québec a été un sujet brûlant. Les représentants de Branché ont pu également rencontrer la personne responsable de l'application des recommandations Coulombe ainsi que des mesures d'atténuation pour le Ministère des Ressources naturelles et de la Faune – Mise en œuvre du rapport sur la forêt publique du Québec, Sous-ministre Paule Têtu. Mme Pauline Rochefort présidente du CCB représentait l'industrie à ces rencontres.

Quebec Wood WORKS! mans booth at CIFQ AGM

Quebec Wood WORKS! manned a booth at the Quebec Council of Forest Industries (CIFQ) Annual General Meeting held in Quebec City from the 4th to the 6th of May. It was an excellent opportunity to meet with CIFQ members and to move the CWC's sustainable partnership message forward and to sensitize participants to the importance of the Wood WORKS! program for industry. Wood WORKS! representatives met with CIFQ's newly appointed President, Mr. Guy Chevrette, as well as the incoming Chairman of the Board of Directors for the Conseil sectoriel sciage résineux, Mr. Jacques Robitaille. The implementation of recommendations from the Coulombe report was a hot topic on the agenda during the meetings and Wood WORKS! representatives had the opportunity to speak with the Ministre des ressources naturelles et de la Faune's Mise en œuvre du rapport sur la forêt publique Under Minister, Paule Têtu. CWC President, Pauline Rochefort, represented industry at the meetings.

Wood Links

WOODCHAMPIONS
network

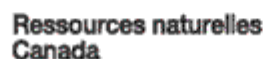
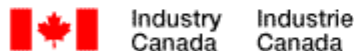
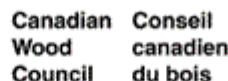
[Become a Wood Champion -
Wood Champions Network!](#)

Wood
Site 

[Wood \(IN\)Site, the electronic
newsletter for builders,
architects and engineers.](#)

Wood WORKS! would like to thank its project partners.

Branché sur le bois remercie ses partenaires.





Développement
économique Canada
pour les régions du Québec

Canada Economic
Development
for Quebec Regions

The Wood *WORKS!* project is a national, industry-led initiative, spearheaded by the Canadian Wood Council, to promote the use of wood in commercial, industrial and institutional construction. The Wood *WORKS!* E-Bulletin is our method to communicate to you the many activities, accomplishments and successes of the initiative throughout the past month, as well as upcoming projects and events we are currently working on.

Le projet Branché sur le bois est une initiative nationale, lancée par l'industrie et menée par le Conseil canadien du bois, afin de promouvoir l'utilisation du bois dans la construction commerciale, industrielle et institutionnelle. Le Bulletin Branché sur le bois s'avère notre méthode de communication pour vous informer des activités, résultats et succès du projet au cours du mois, en plus de vous mettre au courant des événements à venir.

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For more information on Wood *WORKS!*, please visit our website www.wood-works.org
Pour de plus amples renseignements, veuillez visiter notre site Web www.branchebois.org