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## Wood WORKS! E-Bulletin Branché sur le bois

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The newsletter of the Wood WORKS! initiative / Le bulletin de l'initiative Branché sur le bois

### National

- **2010 Olympic Update**

The technical proposal/plan has been completed and is being integrated into a broader proposal that addresses the 2010 communication opportunities for the entire forest products industry. The combined proposal is being drafted by a sub-group headed up by WPN, CWC and COFI. We anticipate that the combined report will be completed in a couple of weeks, reviewed by the Forest Industry Strategy Group and submitted for consideration to government groups and other potential funders.

***Mise à jour sur les Jeux olympiques 2010***

*Le plan de projet technique pour 2010 a été finalisé et sera intégré dans une proposition plus générique qui adressera les opportunités de communication qu'offre les Jeux de 2010 pour toute l'industrie des produits forestiers. Un sous-comité mené par le WPN, le CCB et COFI est responsable de préparer une première ébauche. Ce rapport sera complet d'ici quelques semaines suite à une révision du Comité stratégique de l'industrie forestière. La proposition combinée sera ensuite soumise à certains groupes gouvernementaux et autres groupes de financement.*

- **Wood WORKS! Team Meeting**

Provincial Wood WORKS! directors will meet in Ottawa, July 20th, to discuss long term strategy, the 2010 Olympic Games, communication and project tracking.

***Rencontre de l'équipe Branché sur le bois***

*Les directeurs provinciaux du projet Branché sur le bois se rencontreront à Ottawa, le 20 juillet prochain. À l'agenda, il y aura discussions de stratégie à long terme, les Jeux olympiques de 2010, la communication et le suivi de projet.*

- **Wood WORKS! Team and National Steering Committee Meetings**

A meeting is being scheduled for mid November for the entire Wood WORKS! team to review the progress, the funding strategy and technical issues for the upcoming year, as well as future direction of the Wood WORKS! project. Also, a National Steering Committee meeting is tentatively being scheduled for this time.

***Rencontres de l'équipe Branché sur le bois et du Comité directeur national***

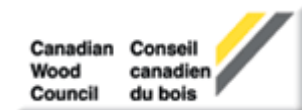
*Une rencontre sera organisée, vers la mi-novembre, pour toute l'équipe de Branché sur le bois afin de revoir et discuter du progrès du projet, des exigences techniques, des stratégies de financement, ainsi que la direction future du projet. Une rencontre du Comité directeur national aura lieu conjointement avec la rencontre de l'équipe Branché sur le bois.*

### British Columbia

- **In-House Seminars**

Three in-house seminars were held this month. The first Vancouver seminar

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du bois*

### Feature Stories

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[Case Studies of Outstanding Wood Buildings Now Available on CWC Website](#)

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[Wood WORKS! Ensuring Wood Use in Vancouver Convention Center Project](#)

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[Survey Report of Alberta Architects and Engineers](#)

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[Hogarth Riverview Manor - Aging with Grace](#)

was held in the offices of CEI Architecture Planning Interiors. Les Josza gave his ever popular presentation on Wood Properties with 25 staff in attendance. Les also gave this same presentation to 23 members of the Vancouver Island Chapter of the Architectural Institute of BC in Victoria. Michael Flach, Director of the Institute for Steel, Wood and Mixed Technologies in Construction, Austria, who is currently visiting BC gave the Victoria crowd an inspiring presentation as well. Michael gave a presentation at PBK Architects Inc., Vancouver. PBK has been short listed for the ski jump facility at Whistler.

- **Mount Boucherie Multiplex Gets Green Light**

The Regional Board has unanimously supported the expanded design concept for the Mount Boucherie Multiplex. The concept calls for a total facility of 47,000 square feet including a second ice sheet, seating space on both sides of the rink for a total of 1,364 people, a larger concession area and a concourse that can be used year-round for walking. A \$2 million grant from the Federal Provincial Infrastructure program has allowed features planned for future expansions to be included in the new Multiplex, without any additional tax increase. At the present time it's anticipated that detailed drawings will take between three and four months to complete. Tendering for the construction is expected later in the fall and it's hoped that with further Board approvals, construction could begin in February or March of next year. The expanded facility, which has an estimated cost of just over \$7 million, should be complete a year after construction begins.

## Alberta

- **Survey on the Use of Wood in Construction Applications**

A benchmark survey has been prepared to help develop, package and make available wood use education and information materials for Architects, Engineers and General Contractors involved in Commercial, Industrial and large custom Residential developments. The mailback survey, sent to Alberta design and construction firms, is complete. [Click here](#) to view the summary report. For the complete report, contact 1-780-489-5900.

- **Promotional and Awareness Initiatives**

Wood *WORKS!* has undertaken promotional and awareness initiatives focusing on Alberta Forest Product Association and primary forest product company Senior Managers soliciting their partnership and participation in the program. An information notice was mailed earlier this month to present "the new Alberta Wood *WORKS!*". Media Releases were postponed until mid August, following summer holiday season.

- **Construction Project Update**

Wood *WORKS!* is currently pursuing / lobbying for the use of wood in 3 major project in Alberta; YMCA in Edmonton, Seniors Complex in Grande Cache, and Market Garden Development in Edmonton. A meeting with the Market Garden Development architect, Dubb Architects, has been confirmed for later this month.

- **Upcoming Events**

- Two Wood *WORKS!* Breakfast Presentations are planned for Edmonton and Calgary during Alberta Manufacturing Week. The presentations will be held September 21-22.
- Alberta Wood *WORKS!* will participate in the Business Contact Session at the Alberta Forest Products Association Annual General Meeting in Jasper, AB, September 30.
- Wood Design Conferences are planned for November 3-4, in Edmonton

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## Upcoming Events

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[CWC Wood Solutions Fair: Toronto, September 21](#)

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[4th Annual ON Wood Awards Gala: Rama, November 17](#)

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## Wood Links

WOODCHAMPIONS  
**network**

[Become a Wood Champion - Wood Champions Network!](#)

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Wood  
**Site** 

[Wood \(IN\)Site, the electronic newsletter for builders, architects and engineers.](#)

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and Calgary. Stay tuned for more details.

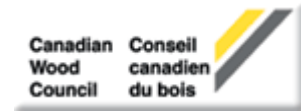
## Ontario

- **FedNor (Industry Canada) Forestry Summit - June 23rd, Thunder Bay**  
Wood WORKS! was invited to this summit to discuss how the initiative can help northern Ontario communities promote the use of wood products, enabling the forest industry to diversify its product mix.
- **Provincial Strategy Document**  
Wood WORKS! Ontario is developing a 5 year strategy document that will engage industry, and all levels of government, to expand the project across the province. The draft document will be reviewed by the Provincial Steering Committee and key stakeholders in August, with projected implementation in September.
- **Technical Benchmark Survey**  
Wood WORKS! Ontario technical advisor, Lauren Spudowski, has recently distributed 1,000 surveys to architects, engineers and building officials across the province. Results will be compiled and available by mid-August. Needs will be assessed and implemented in our strategy document deliverables.
- **Fourth Annual Ontario Wood Awards Gala**  
Call for nominations deadline for the 4th Annual Ontario Wood Awards Gala is September 17th, 2004. Awards night will be November 17th at the Casino Rama Hotel, Orillia, Ontario. Visit [www.woodworksawards.com](http://www.woodworksawards.com) for nomination forms and information on the event.

## Québec

- **Rencontre avec représentants du gouvernement provincial**  
*Le président du projet au Québec, M. Gilbert Tardif, le coordonnateur, M. Raynald Harvey, et le président du CIFQ, M. Georges Courteau, ont rencontré le directeur secteur industriel au Ministère du Développement économique régional et Recherche du Québec. Ce ministère se veut responsable des programmes d'aide aux industries dans le développement de nouveaux marchés. Diverses possibilités de collaboration ont été identifiées. Le groupe prévoit une autre rencontre afin de planifier son intervention dans certains projets spéciaux.*  
**Meeting with Provincial Government Representatives**  
Quebec coordinator, Mr. Raynald Harvey, Provincial Steering Committee chair, Mr. Gilbert Tardif and QFIC president, Mr. Georges Courteau, met with the director of the industry section at the Quebec Ministry of Economic and Regional Development and Research. This Ministry is responsible for programs to help industry develop new markets. Paths of collaboration have been identified and the group will meet again to plan an intervention on some special projects.
- **Suivi sur les projets de construction**  
*Branché sur le bois a fait un suivi auprès des divers ministères au Québec afin d'inciter certains projets d'être conçus et construits en bois. Ces dossiers seront remis à la nouvelle personne technique pour le Québec, Patrice Tardif, qui se joint à l'équipe à la fin juillet.*  
**Follow-up on Construction Projects**  
Wood WORKS! have followed up with various Ministries within Quebec to push some projects to be designed and built with wood. These files will be handled by the new technical advisor for Quebec, Patrice Tardif, who

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incidently will be at work at the end of July.

## Maritimes

- **Next Step for Wood WORKS! in Atlantic Canada**  
A strategy is currently being developed for the project. Wood WORKS! will engage in further discussions with the Maritime Lumber Bureau (MLB) and industry partners to determine the best course of action for the project in Atlantic Canada.

Wood WORKS! would like to thank its project partners.

*Branché sur le bois remercie ses partenaires.*



The Wood WORKS! project is a national, industry-led initiative, spearheaded by the Canadian Wood Council, to promote the use of wood in commercial, industrial and institutional construction. The Wood WORKS! E-Bulletin is our method to communicate to you the many activities, accomplishments and successes of the initiative throughout the past month, as well as upcoming projects and events we are currently working on.

*Le projet Branché sur le bois est une initiative nationale, lancée par l'industrie et menée par le Conseil canadien du bois, afin de promouvoir l'utilisation du bois dans la construction commerciale, industrielle et institutionnelle. Le Bulletin Branché sur le bois s'avère notre méthode de communication pour vous informer des activités, résultats et succès du projet au cours du mois, en plus de vous mettre au courant des événements à venir.*

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